

Alpha Bank Credit Update

Investor presentation

January 2020



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The Greek economy has entered a sustainable growth trajectory

	From	То
Real GDP restored to stable and positive growth rate Real GDP average annual growth, %	0.7% 2015-2018	~2.0% 2020-2022
Declining unemployment Unemployment rate, %	25% 2015	14.5% 2022
Disposable income on the rise Disposable income, average annual growth %	0.4% 2015-2018	2.5-3.0 % 2020-2022
Real estate market restarting House Price Index, average annual growth %	-1.7% 2015-2018	3.5-4.0 % 2020-2022

New policy mix and reforms aim to push for faster economic growth

Key areas of reform

Already completed

- √ 22% average reduction in the real estate tax (ENFIA)
- ✓ Corporate income tax rate from 28% to 24%
- ✓ Dividend tax rate reduced by half to 5%
- √ Asset Protection Scheme for NPLs (Hercules)
- ✓ Elimination of capital controls
- ✓ A new growth (investment incentives) law
- √ 40% discount on building upgrades
- √ 3-year VAT suspension on new building permits
- √ Flagship investments and privatizations are underway

Greece is gaining confidence in the future prospects

Economic conf industry	idence by	Dec-15	Dec-19	Δ%
Construction	%	(51.6)	(22.0)	+29.6%
Industrial		(13.7)	0.8	+14.5%
Retail		(2.8)	24.5	+27.3%
Consumer		(58.3)	(3.9)	+54.4%
Services		(16.7)	26.2	+42.9%

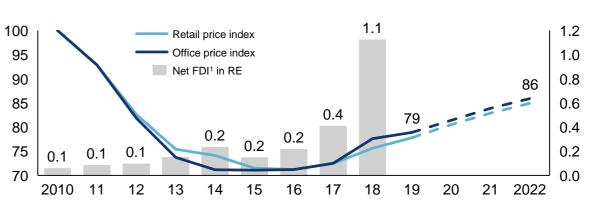
Source: IMF, ECB, Bank of Greece

Market momentum



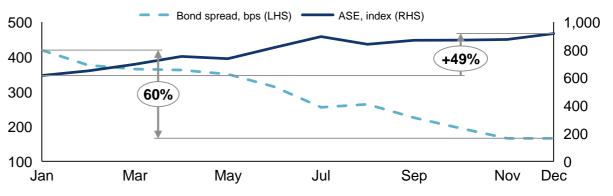
Index 2010 = 100





Source: Bank of Greece (2010-2019), Internal Forecasts

Greek 10year bond spread and ASE index

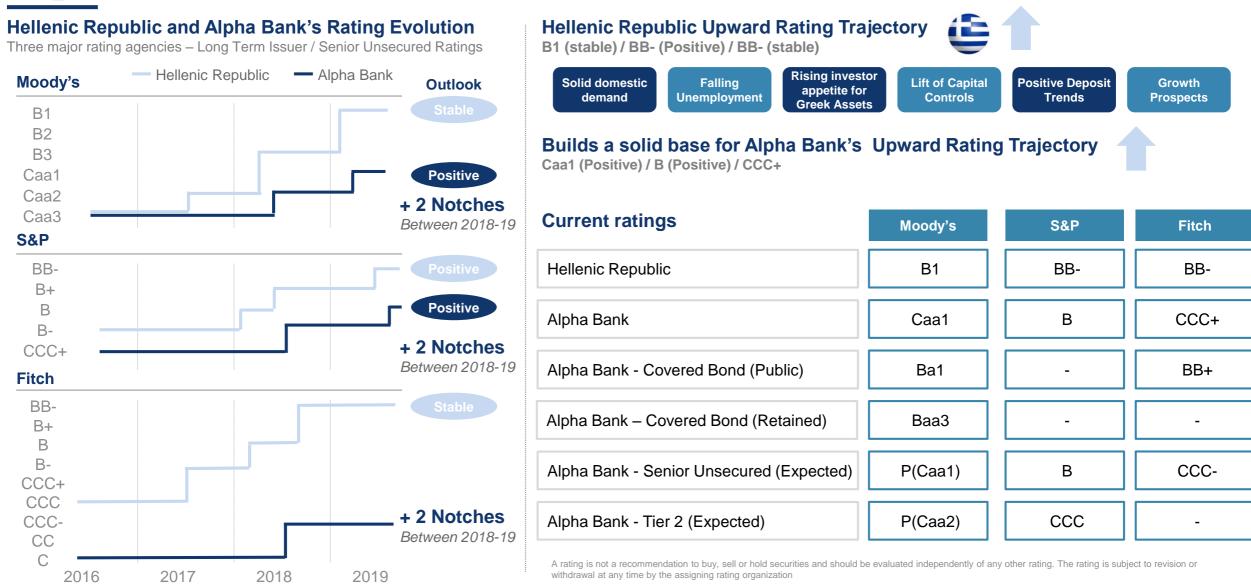


Source: Bloomberg



1 Foreign Direct Investments

Upward trajectory of ratings reflects macro and banking sector improvement





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Superior positioning to drive Greece's 2nd largest lender to a new era

Overview & Strategic Plan

c. 3.1mn customers

in Greece with nationwide presence

Traditionally the bank of choice for corporate customers; leading position in business deposits with 27.3% market share

Leading positions in **Private** and **Affluent Banking** offering, **Card issuing & Acquiring**

stable and privately managed Bank with a client driven business model 魚 8–8 `8´ KY **Robust and clearly** articulated strategy going forward

140 years track record as a

Strong brand reputation that stands for credibility and reliability¹ and unique customer experience offering

Leading capital position in terms of both quantity and quality allows for decisive upfront NPE resolution

Motivated, experienced leadership

Alpha Bank at a Glance

Overview & Strategic Plan

All figures as of 30/09/2019

Gross Loans



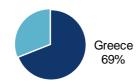
Deposits



Shareholders' Equity €8.5bn

Tangible Equity **€8.0bn**

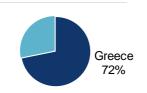
Branches



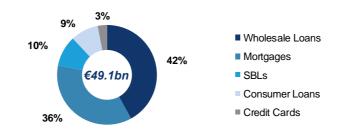
Employees



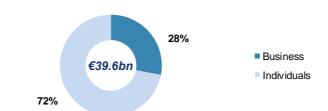
600



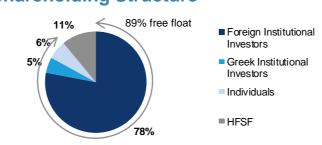
Gross Loans Breakdown



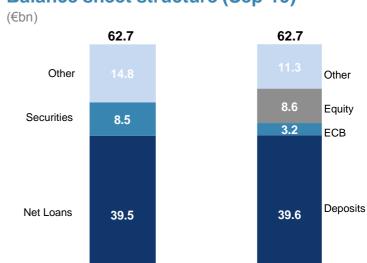
Deposits Breakdown



Shareholding Structure ¹



Balance sheet structure (Sep-19)



Alpha SEE Ne	twork	Sep-19
Countries of presence		3
Branches		186
Employees	ſijĵ	3,094

Assets

Market Sh	ares ² Sep	-19	
Crass	Deposits		22.7%
Greece	Loans		24.4%
Romania	(Loans)		4.5%
Cyprus	(Loans)		5.6%
Albania	(Loans)		5.5%

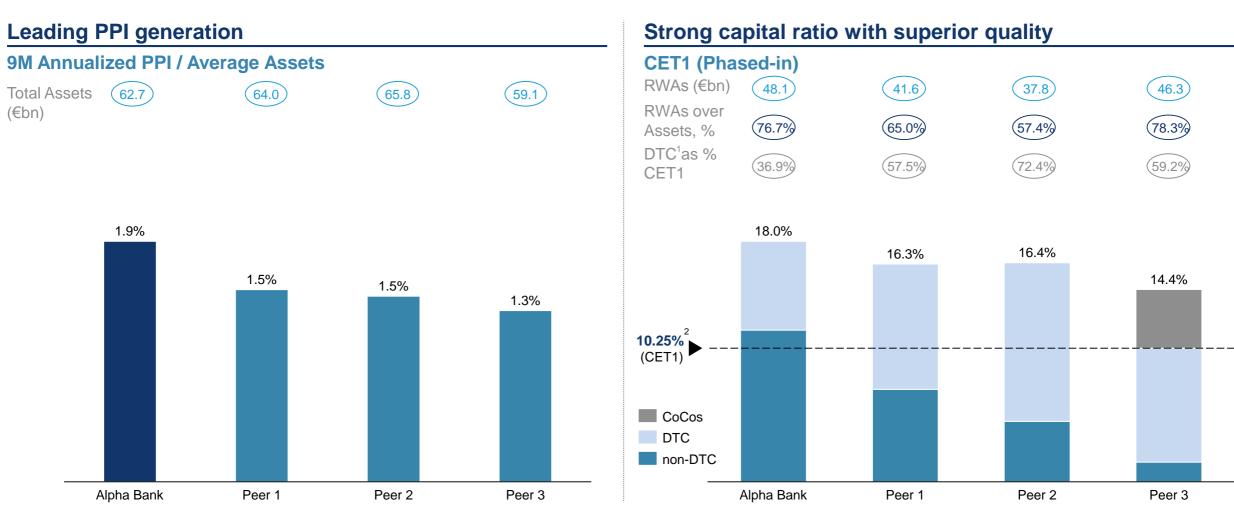
Liabilities

¹ As of 31.12.2019

² Excluding General Government and foreign residents, as per Central Bank definitions

Alpha Bank's transformation plan strongly supported by Best in class Capital position and Operating performance

Overview & Strategic Plan



Source: Company disclosure as of 9M 2019.

Deferred Tax Credit 22019 CET1 regulatory requirement of 10.25% for Alpha and two of the peers and 10.5% for the other peers

One of the most active banks in Europe in terms of volumes of portfolio sales¹

2018

2019-2020

"Project Mars" **Corporate Portfolio**

- On Balance sheet: €260mn
- Non-Performing mostly secured Corporate loans
- Completion: Q1 2018

"Project Mars" **Retail Portfolio**

- On Balance sheet: €23mn
- Non-Performing unsecured consumer loans
- Completion: Q4 2017

"Project Venus"

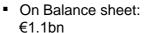


- On Balance sheet: €0.9bn
- Non-Performing unsecured consumer and small business loans
- Completion: Q1 2018

"Project Jupiter"

- On Balance sheet: €1.0bn
- SMEs loan portfolio secured with real estate assets
- Completion: Q4 2018

"Project Mercury"



- Portfolio of non-Performing unsecured consumer and small business loans
- Completion: Q4 2018

"Project Neptune"



- On Balance sheet: €1.8bn
- SMEs loan portfolio secured with real estate assets
- Currently at Binding Offers phase

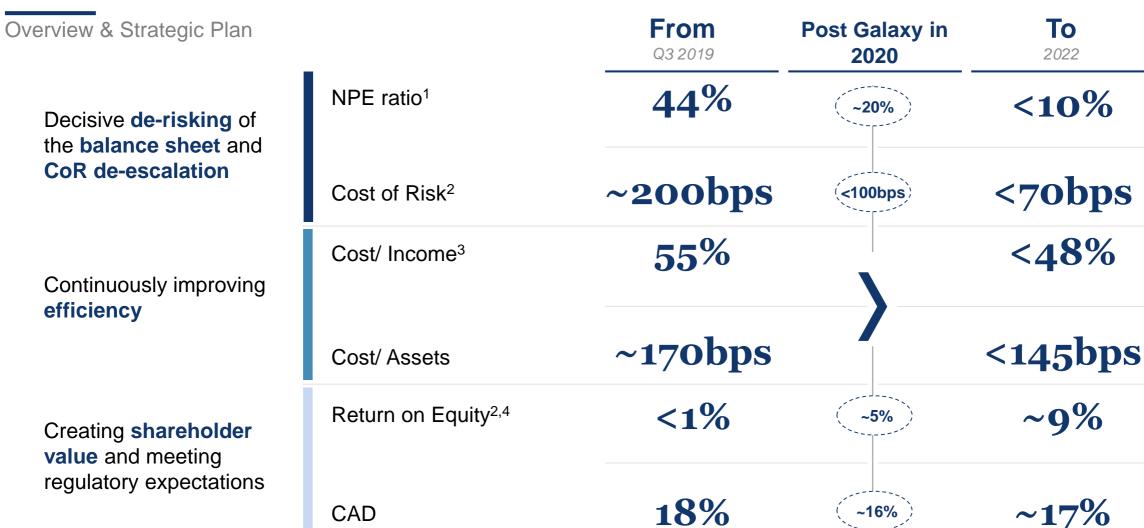
"Project Orion"



- On Balance sheet: €1.9bn
- Securitization of retail loan portfolio secured with residential real estate assets
- Launched in 2019
- Included in Project Galaxy

€7bn (outstanding claims) of successful transactions within 2018 prove Bank's execution capacity

Where we want to be in 2022



¹ Bank perimeter in Greece; basis for ratio includes senior notes of the securitization

^{2 9}M 2019 annualized

³ Recurring Cost/ Income ratio: Calculated based on Recurring Operating Expenses / Core Operating Income

⁴ Equity calculated on 15% CET1 ratio

We have identified tangible value creation levers, which we will use to deliver value to our shareholders

Overview & Strategic Plan



Project Galaxy



~Up to EUR 12bn NPE securitization, ~EUR 7bn servicing outsourcing, and NPE platform carve-out to independent entity



Group CoR from 200bps1 in 9M 2019 down to <70bps by 2022



NPE ratio² from ~44% in Q3 2019 to <10% by 2022

- Transaction to take place in 1H 2020
- Detailed action plan in place
- Experienced team, with proven track record, leading the project



Operating model



~EUR 120mn (>10%) reduction in total Group cost from 2019E to 2022 through branch network and central function optimization, NPE cost reduction and G&A discipline



~18% targeted reduction in branch footprint

 Successfully completed 2019 VSS providing a significant head start in reducing expenses



Customer-centric growth



Increase penetration from 1.3 to ~2.5 products per customer



Increase NPS3 by 15-20p.p.



EUR 14bn of new disbursements



Net F&C income increase of ~EUR 110mn in Group, focusing on investments and bancassurance

- Recovering market
- Strong momentum from 2019
- Specific opportunities identified through detailed customer segmentation

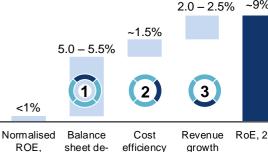


Key areas of ROE improvement

CoR 200⁴ bps

<70

RoE, 2022



Project Galaxy

riskina

9M 2019

annualised

Operating Customer-Model centric growth



Organizational effectiveness



Strengthened corporate governance and focus on performance culture

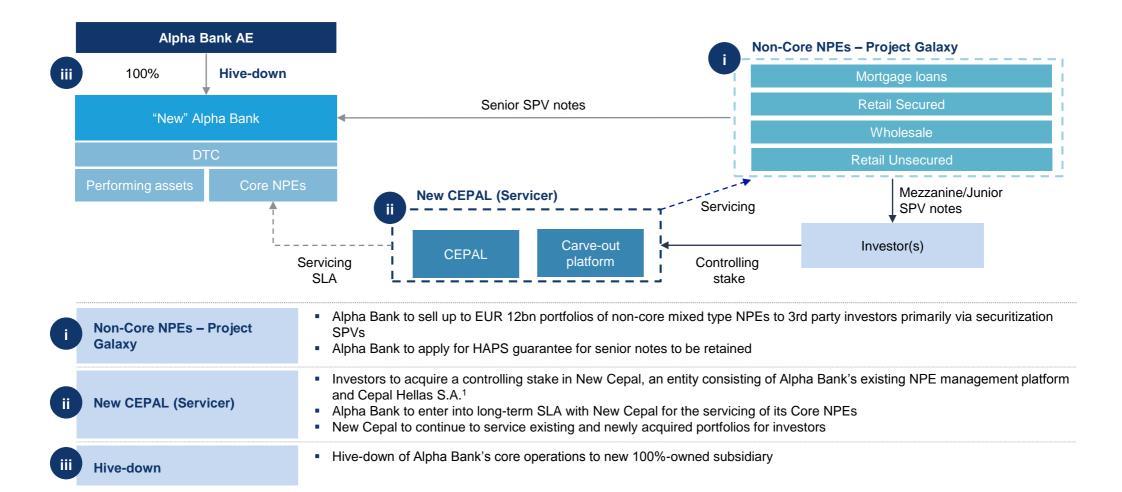
² Bank operations in Greece; basis for ratio includes senior notes of the securitization

³ Net Promoter Score

^{4 9}M 2019: annualised

Overview of NPE acceleration plan (project Galaxy)

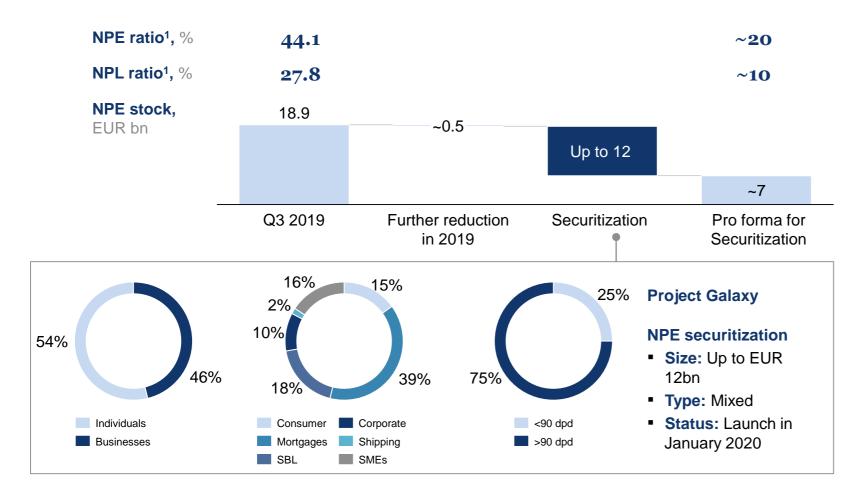
Project Galaxy



¹ Cepal Hellas to become 100% owned by Alpha Bank control prior to the sale to a 3rd party investor

Decisive action on Non-Core NPEs to reach SSM targets well ahead of plan

Project Galaxy



Alpha Bank intends to apply to the recently approved Hercules Asset Protection Scheme (HAPS) for up to €3.7bn of guarantees on senior notes

Improved quality of retained €7bn NPE portfolio will be a key component of the value creation strategy

Bank perimeter in Greece

Transformation plan materially addressing high risk areas...

Evolution of total portfolio,

% pro forma change for transaction, based on H1 2019

Exposures >90 days due



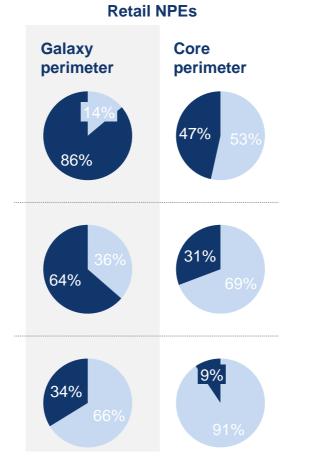
Denounced exposures

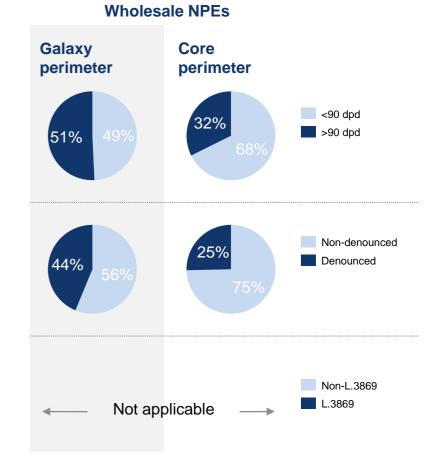


Retail exposures under L.3869



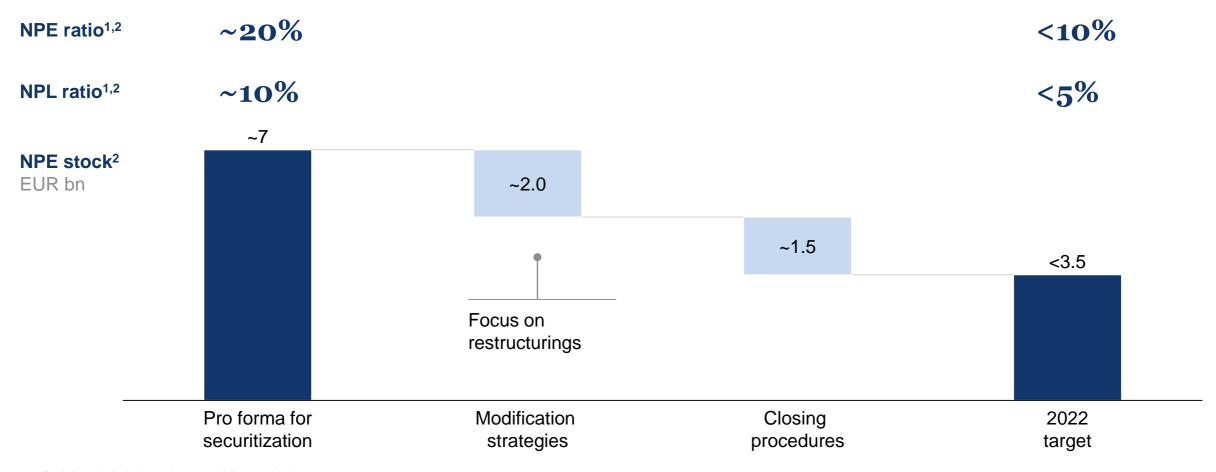
...resulting in a significantly better portfolio quality





Transaction opens clear path towards an NPE ratio <10% by 2022 with lower cost of risk over the period

Project Galaxy

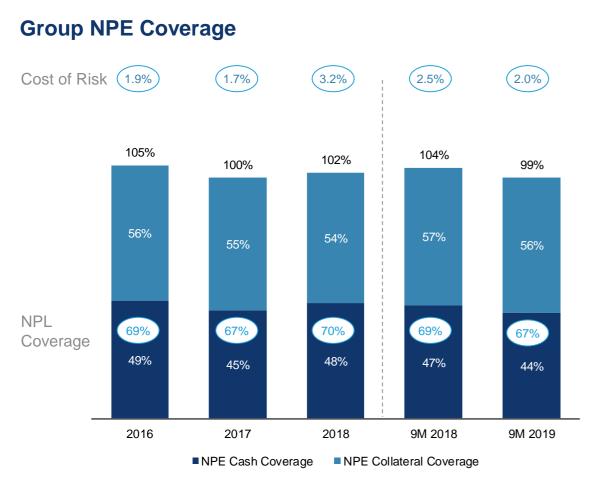


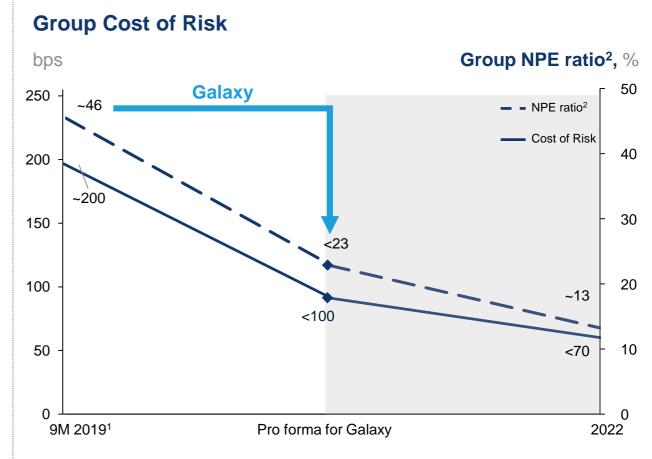
¹ Basis for ratio includes senior notes of the securitization

² Bank Perimeter in Greece

Cost of Risk is expected to be significantly reduced post Galaxy

Main driver of Cost of Risk is the management of troubled assets, therefore Cost of Risk is expected to normalise in line with NPE ratio reduction





¹ Annualized Cost of Risk

Basis for calculation includes senior notes of the securitization

Project Galaxy: Solid planning with frontloaded actions

Full engagement with rating agencies and reputable international investors affirms timeline is on track

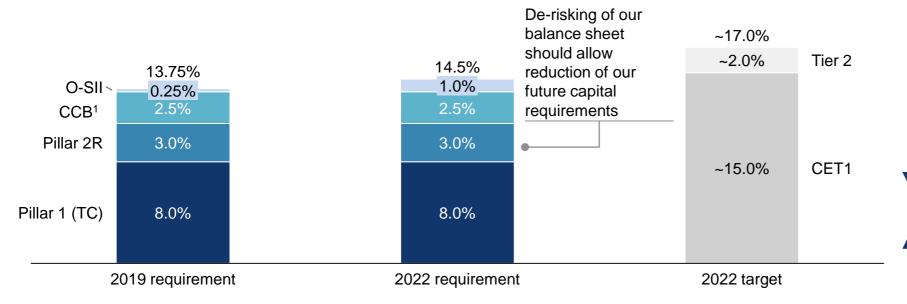
		Timing	Status
	■ Portfolio selection: up to EUR 12bn	Oct 2019	$\overline{\hspace{1cm}}$
Preparation	 Acquisition of Centerbridge's stake in Cepal 	H1 2020	Commercial terms signed / agreed
rreparation	■ Structuring of the Securitisation	Q1 2020	Ongoing
	■ Apply for Hercules Asset Protection Scheme (HAPS)	Q2 2020	Ongoing
	■ Launch NPE Securitisation	Jan 2020	\checkmark
	■ Teasers sent to investors	Jan 2020	$\sqrt{}$
	■ NDAs signed with interested investors	Jan 2020	$\overline{\hspace{1cm}}$
	■ Rating Agency appointed	Q1 2020	$\overline{\hspace{1cm}}$
Frankis	■ Non binding offers	Q1 2020	
Execution	Assignment of Rating	Q2 2020	
	Deadline for binding offers and subsequent negotiations	Q2 2020	
	■ Signing	Q2 2020 (end)	
	■ Receive regulatory approval for HAPS/ SRT Approval	Q3 2020	
	■ Completion of Project Galaxy	H2 2020	

Maintaining strong capital ratios and ample buffers above requirements has been and will remain core to our strategy

Capital position targets

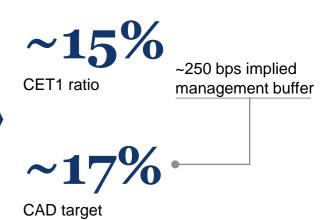
Phase-in of capital requirements vs. capital targets

Capital as % of RWAs



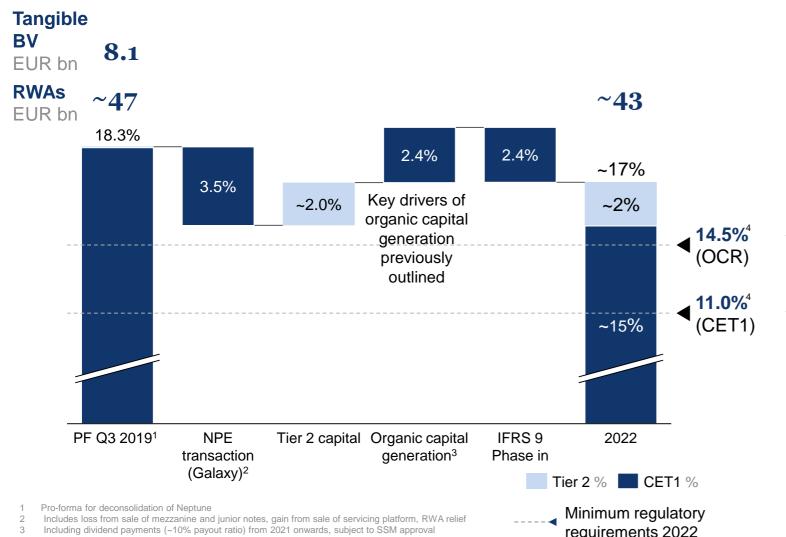
- We plan to maintain our CET1 ratio above regulatory minimum levels throughout the period
- As part of our focus on capital structure optimization, we will consider filling our Tier 2 bucket of 2% over time, subject to market conditions
- Alpha Bank is subject to an Other Systemically Important Institution (O-SII) buffer of 1%, phasing-in by 0.25% each year from 1 January 2019 to 1.0% on 1 January 2022

Key capital management targets



Starting from a position of strength we will retain a controlled capital buffer well above minimum requirements

Capital position targets



Alpha Bank's Buffers in 2022 well above **Regulatory Requirements**

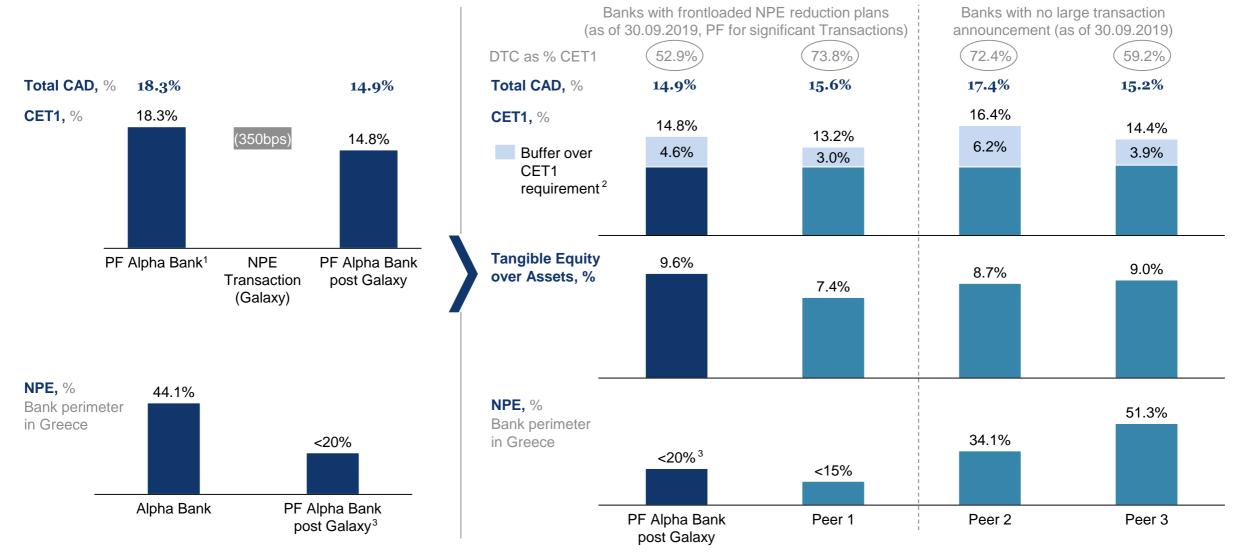
2.5% buffer over 14.5% OCR requirement

4.0% buffer over 11.0% CET1 requirement 4

requirements 2022

Assuming no changes in current capital requirements, except from O-SII amortization

Decisive actions to reduce NPEs, places Alpha Bank in position of strength relative to peers; Post Galaxy, Alpha Bank's NPE ratio below 20% in 2020



Source: Company disclosure as of 9M 2019. ¹ Pro-forma for deconsolidation of Neptune. ² 2019 CET1 regulatory requirement of 10.25% for Alpha and two of the peers and 10.5% for the other peer. ³ Basis for calculation includes senior notes of the securitization



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A. Operating Performance

Q3 2019 Financial Performance Overview



Financial Performance

- Core PPI effectively flat q-o-q at €216mn in Q3 2019, as the decline in NII was counterbalanced by the increase in net fee and commission income
- NII at €383mn, down by 1.4% q-o-q
- Net Fee & Commission Income increased by 18% q-o-q to €96mn
- Recurring Opex marginally increased q-o-q by 1.1%
- Impairment losses on loans at €262mn in Q3 2019 vs €246mn in Q2
- PBT at €21mn for Q3 2019



Capital – 18% CET1

- Phased in CET1 ratio increased by 25bps q-o-q to 18.0%, positively affected by GGBs performance
- Fully Loaded CET1 ratio at 15.1%
- Buffer of €2.1bn over our 2019 SREP ratio requirements



Liquidity – 100% LDR

- Group LDR at 100% as of September 2019% versus 106% a year ago
- ECB funding at €3.2bn and Repos at €5.9bn



Asset Quality - €0.9bn organic reduction of gross NPEs

- NPEs in Greece down by €2.1bn in Q3 2019, mostly attributed to the reclassification to HFS of €1.8bn NPEs (Project Neptune)
- Negative gross NPE formation across all segments in Q3
- YTD the Bank has recorded an organic reduction of gross NPEs of €0.9bn



Commercial Activity – €2.5bn loan disbursements 9M'19

- Loan disbursements amounted to €1.0bn in Q3 2019 and €2.5bn for 9M 2019
- Deposits in Greece increased by €0.4bn in Q3 2019, driven by customer deposit inflows

Q3 2019 Group P&L and Balance Sheet highlights

Profit & Loss <i>(€ mn)</i>	9M 2019	9M 2018 ¹	yoy % change	Q3 2019	Q2 2019	qoq % change
Net Interest Income (NII)	1,160	1,329	(12.7%)	383	389	(1.4%)
Net fee and commission Income	247	245	0.9%	96	81	17.8%
Trading & Other Income	296	425	(30.5%)	86	135	(39.9%)
Operating Income	1,703	2,000	(14.8%)	565	604	(6.5%)
Total Operating Expenses	(824)	(823)	0.1%	(280)	(282)	(0.6%)
Recurring Operating Expenses	(793)	(809)	(2.0%)	(270)	(267)	1.1%
Core Pre Provision Income	643	792	(18.9%)	216(1 214	0.8%
Pre Provision Income (PPI)	879	1,177	(25.3%)	285	2 323	(11.6%)
Impairment Losses on Loans	(750)	(1,019)	(26.4%)	(262)	3 (246)	6.3%
Other Impairment Losses	11	6		(3)	(9)	
Profit/ (Loss) before income tax (PBT)	140	164	(14.7%)	21	68	(69.7%)
Income Tax	(48)	(110)		(16)	(9)	
Profit/ (Loss) after income tax	92	54		5	4 59	
Net Interest Margin (NIM)	2.5%	2.9%		2.4%	2.5%	
Cost to Income ratio (Recurring)	55.2%	50.5%		55.6%	55.5%	

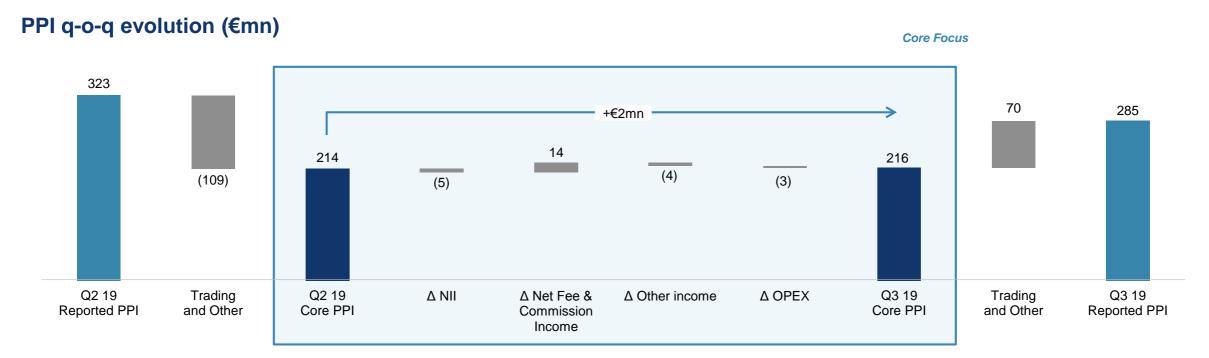
Balance Sheet (€ bn)	30/09/2019	30/06/2019	qoq change (€ bn)	31/12/2018
Assets	62.7	63.0	(0.2)	61.0
Net Loans	39.5	39.9	(0.5)	40.2
Deposits	39.6	39.3	0.3	38.7
Tangible Equity (TE)	8.0	7.9	0.1	7.7
Common Equity Tier 1 Ratio (CET1)	18.0%	17.8%		17.4%
NPE ratio	45.5%	48.1%		48.9%
NPE Cash Coverage	44%	47%		48%
NPL ratio	30.0%	32.7%		33.5%
NPL Cash Coverage	67%	69%		70%

- 1 Core Pre Provision Income at €216mn in Q3 2019, stable q-o-q, as the decline in NII was counterbalanced by the increase in net fee and commission income
- (2) Pre Provision Income stood at €285mn, down by 11.6% q-o-q, affected by the lower trading gains vs Q2 2019
- 3 Impairment losses on loans at €262mn in Q3 2019, implying a CoR of 2.1% over gross loans
- Profit After Tax at €5mn in Q3 2019

¹ Restated figures due to the reclassification of Credit Cards revenues and expenses from General Expenses to Net Fee and Commission Income

Q3 2019 Core PPI effectively flat q-o-q at €216mn

Stable Pre-provision Income underpinned by sustainable net interest and net fee and commission income evolution

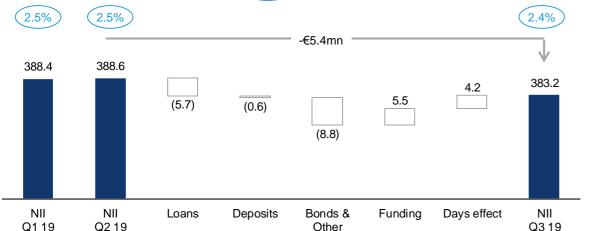


- NII decreased by €5.4mn q-o-q, mainly on the back of lower contribution from loans, primarily stemming from pressure in spreads of restructured NPE loans and lower interest from the bond portfolio
- Net Fee & Commission Income increased further in Q3 2019 by €14.4mn, primarily reflecting increased card usage, mainly due to the tourist season, as well as higher revenues from asset management and bancassurance products
- Recurring Opex increased by €3.0mn q-o-q, due to higher general expenses compared to Q2 2019, primarily stemming from tax on real estate properties

Net Interest Income decreased by 1.4% q-o-q; NIM at 2.4%

Resilient Net Interest Income supporting pre-provision income

NII q-o-q evolution (€mn) NIM%



- Net Interest Income in Q3 2019 stood at €383.2mn, reduced q-o-q, as the negative impact from loans, linked with spread pressure, and the negative effect from our Bond portfolio were partly counterbalanced by the lower wholesale funding cost and the positive calendar days' effect
- Net Interest margin at 2.4% in Q3 2019
- New loan disbursements in Greece at €2.5bn for 9M 2019 vs €2.0bn in 9M 2018

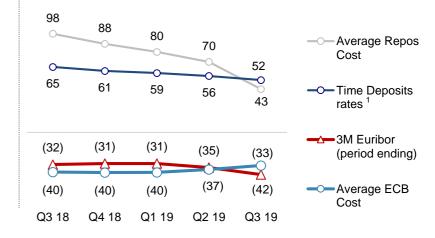
Average net loans balances (€mn)



New disbursements (€mn)

€ bn	Q1	Q2	Q3	9M
2019	0.6	0.9	1.0	2.5
2018	0.6	0.7	0.6	2.0

Funding cost rates (bps)

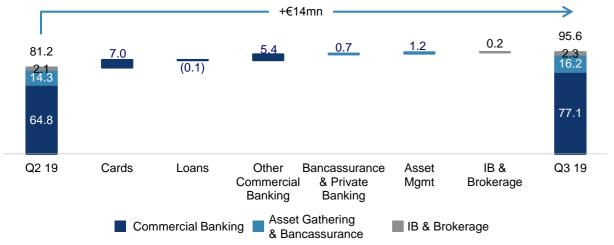


¹ Time deposits rates refer to euro-denominated deposits

Net Fee and Commission income up by €14mn q-o-q, supported by cards performance

Increasing Fee and Commission Income supported by commercial banking activities, asset management and bancassurance

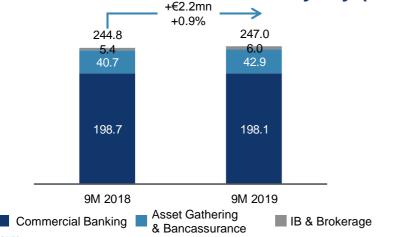
Net Fee & Commission Income evolution q-o-q (€mn)



Q3 2019 Net Fee and Commission Income increased by €14mn compared to Q2 2019 mainly as a result of:

- Increased fees from cards mainly related to the tourist season and a one-off fee received from organizations in Q3 2019
- Higher other commercial banking fees, mainly related to intermediation services and
- Higher revenues from asset management commissions, deriving from mutual funds increased balances, as well as bancassurance

Net Fee & Commission Income evolution y-o-y (€mn)



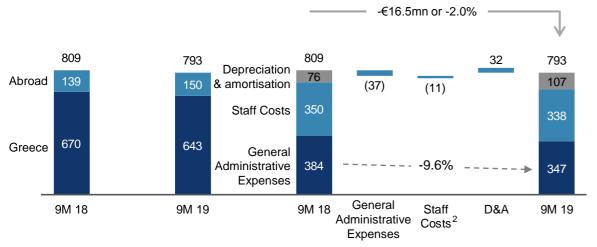
On an annual basis, Net Fee and Commission Income slightly increased by 1%:

- Mostly attributed to higher bancassurance fees and
- Despite the extraordinary fees recorded in Q1 2018 from credit cards loyalty scheme

Recurring Operating expenses decreased by -2.0% on a yearly basis

Reduction supported by ongoing headcount reduction and other cost efficiency measures in place

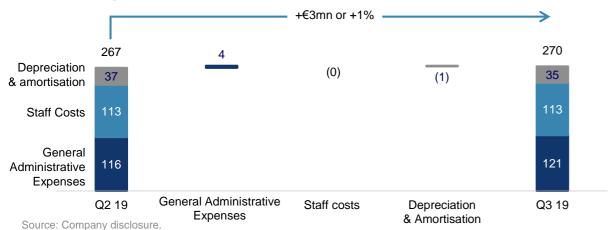
Recurring OPEX y-o-y (€ mn)



On an annual basis

- In Greece recurring operating expenses declined by 4.0% y-o-y to €643mn
- 9M 2019 Recurring operating expenses decreased by €16mn compared to 9M 2018, mainly as a result of staff costs' decrease due to headcount reduction
- Adjusted for IFRS 16 impact¹, 9M 2019 general administrative expenses were reduced by 2.3% y-o-y

Recurring OPEX q-o-q (€ mn)



On a quarterly basis

- General administrative expenses increased by €4mn compared to Q2, primarily stemming from tax on real estate properties
- The Voluntary Separation Scheme (VSS) launched in September 2019, in our Greek operations, is expected to lead to a gradual departure of more than 830 employees, with an estimated annualized benefit, upon full completion, of c.€35mn

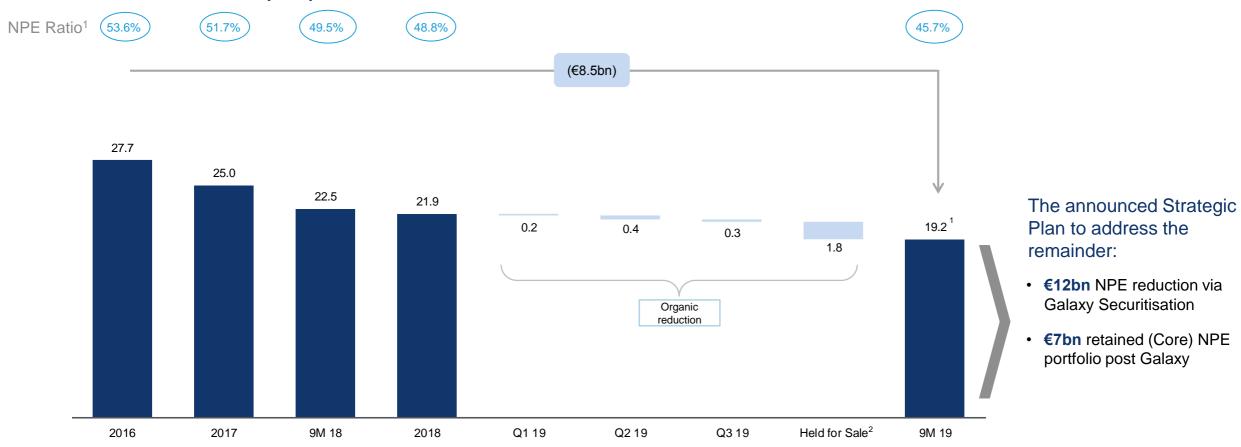
¹ IFRS16 implementation impacted General expenses by €27.8mn (rent expense) in 9M 2019 and Depreciation and amortization by €25.2mn 2 9M 2019 Staff costs include management adjustments of €4mn

B. Asset Quality

NPE stock in Greece down by €3.3bn y-o-y

Ongoing NPE management through disposals and organic reduction initiatives has been moderate paced so far...

NPE Reduction – Greece (€bn)



Source: Company disclosure.

³Q19 NPE ratio and volume exclude senior notes of the securitization

² Held for Sale include €1,811mn of Neptune

Detailed overview of Alpha Bank's asset quality by portfolio - Greece

(€ bn)		Wholesale	SBL	Mortgages	Consumer	Total
Gross loans		17.5	4.9	14.5	5.2	42.1
(-) Accumulated Provis	sions	(2.7)	(1.7)	(2.0)	(1.8)	(8.1)
Net loans		14.9	3.2	12.6	3.4	34.0
NPLs		2.3	2.9	5.0	1.9	12.1
NPL ratio		12.9%	60.6%	34.6%	36.4%	28.8%
NPEs		5.1	3.8	7.3	3.1	19.2
NPE ratio		28.8%	77.3%	50.2%	60.2%	45.7%
NPL collateral		1.3	1.3	3.6	0.5	6.6
NPE collateral		3.1	1.7	5.4	0.7	10.9
Coverage ratio	□Collateral □Cash	175% 57% 115% 118% 62% 53% NPL NPE	100% 91% 43% 47% 57% 44% NPL NPE	110% 101% 71% 74% 39% 27% NPL NPE	123% 27% 80% 22% 58% NPL NPE	122% 99% 55% 67% 42% NPL NPE
NPLs		2.3	2.9	5.0	1.9	12.1
(+) Forborne NPLs < 9	00 dpds	2.4	0.8	2.2	1.2	6.6
(+) Unlikely to pay		0.4	0.0	0.0	0.0	0.5
NPEs		5.1	3.8	7.3	3.1	19.2
Forborne NPLs >90dp	d	0.7	0.7	2.1	1.3	4.9
Forborne NPLs <90dp	d	2.4	0.8	2.2	1.2	6.6
Performing forborne		0.6	0.6	2.8	0.4	4.3
Total forborne		3.7	2.1	7.1	2.9	15.8

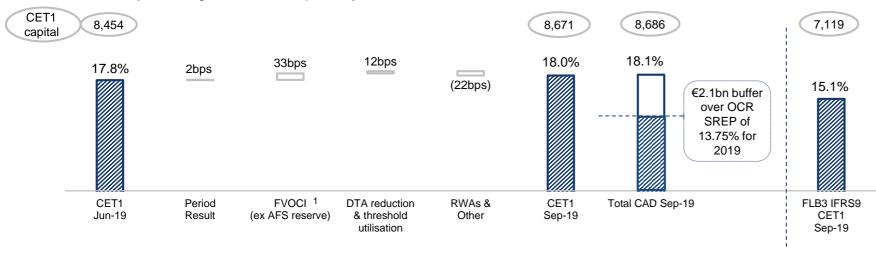
Detailed overview of Alpha Bank's asset quality by portfolio - Group

(€ bn)		Wholesale	SBL	Mortgages	Consumer	Total
Gross loans		20.8	4.9	17.7	5.7	49.1
(-) Accumulated Provisions		(3.4)	(1.7)	(2.8)	(1.9)	(9.8)
Net loans		17.4	3.2	14.9	3.7	39.3
NPLs		3.2	3.0	6.4	2.1	14.7
NPL ratio		15.6%	60.6%	36.3%	36.3%	30.0%
NPEs		6.4	3.8	8.8	3.3	22.4
NPE ratio		30.8%	77.2%	49.8%	58.5%	45.5%
NPL collateral		1.8	1.3	4.2	0.5	7.8
NPE collateral		3.8	1.8	6.1	0.7	12.4
Coverage ratio	□Collateral □Cash	159% 54% 105% NPL NPE	100% 91% 43% 46% 57% 45% NPL NPE	108% 100% 65% 69% 31% NPL NPE	121% 26% 81% 22% 94% 59% NPL NPE	119% 99% 53% 56% 67% 44% NPL NPE
NPLs		3.2	3.0	6.4	2.1	14.7
(+) Forborne NPLs < 90 dpds		2.7	0.8	2.3	1.2	7.1
(+) Unlikely to pay		0.5	0.0	0.1	0.0	0.5
NPEs		6.4	3.8	8.8	3.3	22.4
Forborne NPLs >90dpd		1.1	0.8	2.9	1.3	6.1
Forborne NPLs <90dpd		2.7	0.8	2.3	1.2	7.1
Performing forborne		0.7	0.6	2.9	0.4	4.5
Total forborne		4.5	2.1	8.1	3.0	17.7

C. Capital, Liquidity & Funding

Strong capital position based on standardised methodology for risk weights

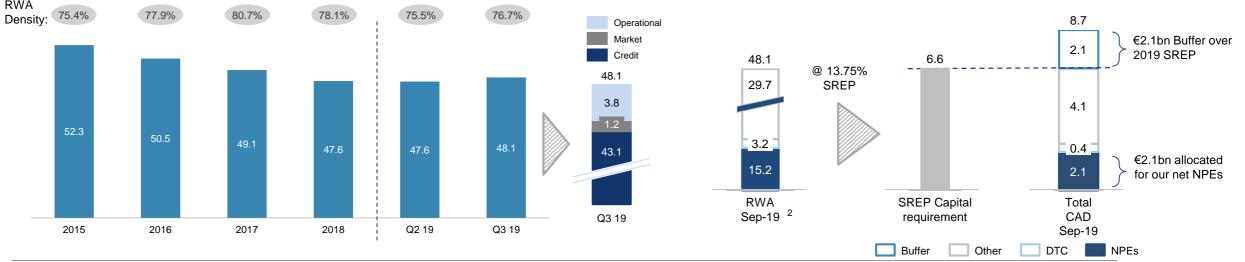
CET1 ratio quarterly evolution (€ mn)



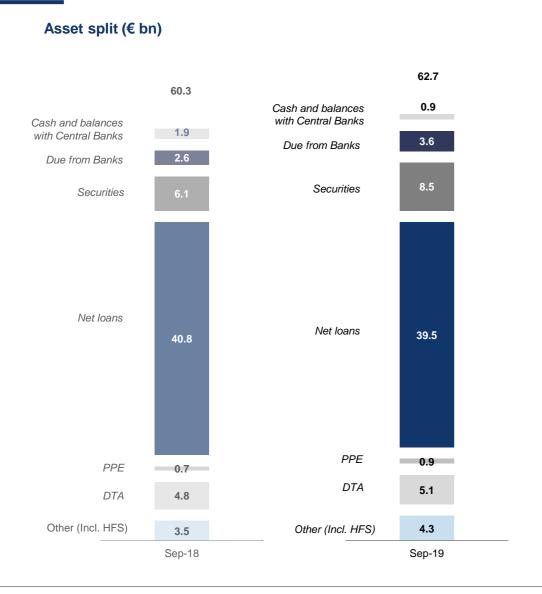
- CET1 ratio at 18.0%, increased by 25bps, positively affected by our Greek Government Bonds portfolio valuation
- CET1 ratio on a fully-loaded basis also increased q-oq by 28bps to 15.1%
- c.€2.1bn of capital is allocated to our net NPEs
- Tangible Equity stood at €8.0bn in September 2019, increased from €7.9bn in June 2019, with a TBV per share at €5.2

Group Risk Weighted Assets (€ bn)

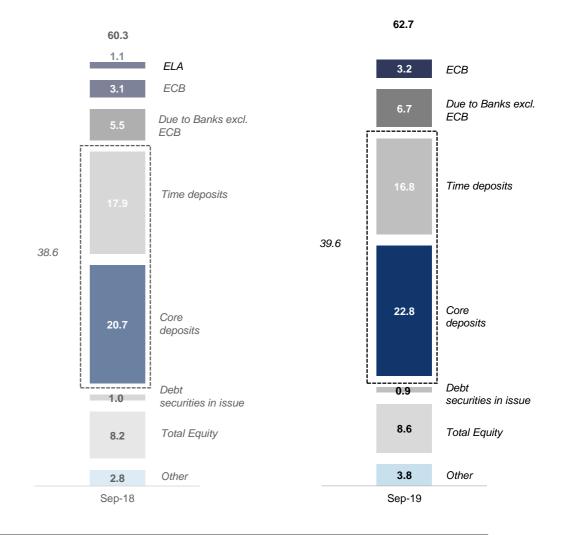
Standardised method - Capital allocation over 2019 SREP



Simple Balance sheet with growing deposit base and increased liquidity

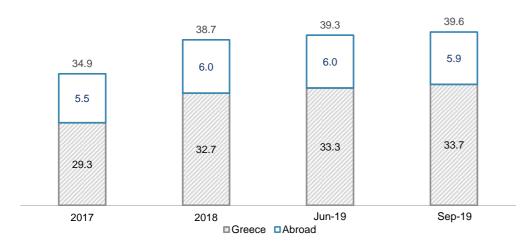


Liabilities and Equity split (€ bn)

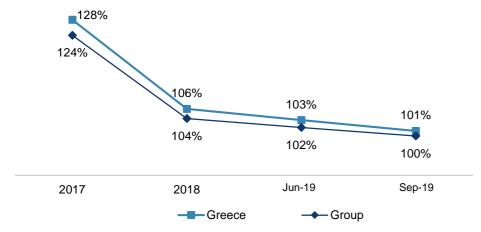


Improved liquidity profile supported by increased deposit inflow and termination of Eurosystem funding

Group deposits on positive trend (€ bn)



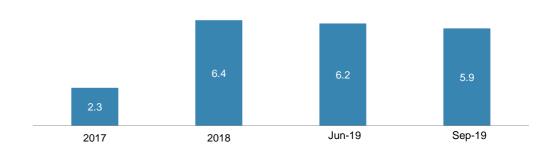
Loan to Deposit ratio decreased further (%)



Lower reliance on Eurosystem funding



Interbank repos evolution terminated ELA reliance (€ bn)

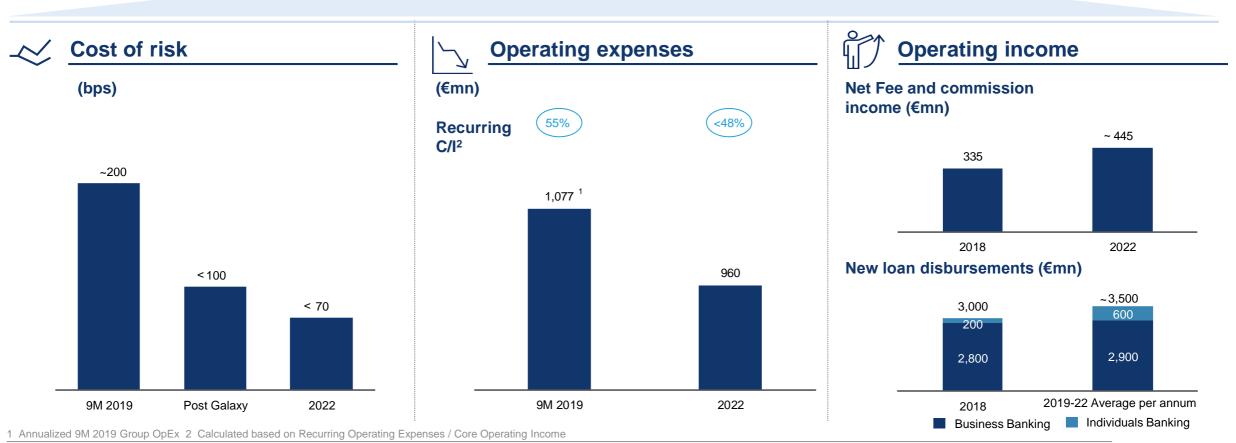


D. Appendix

Key drivers of future organic capital generation

Organic capital generation is driven by new business growth, cost of risk reduction and continued focus on operating expenses

2022 Target RoE: 9%



Track record of Operating expenses reduction

OpEx decreased by €294mn (>20%) in 2013-2019E demonstrating a strong track record of OpEx reduction and further optimisation attainable by 2022

Group recurring Opex and C/I



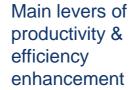








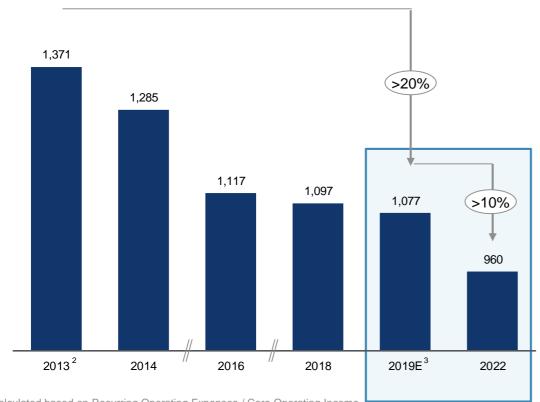


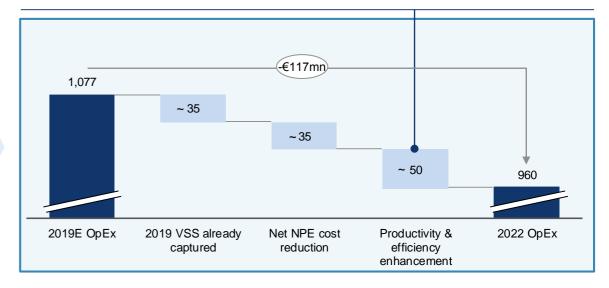


Further reduction in Group recurring Opex: 2019E to 2022

(€mn)

- New cost governance framework
- Process efficiency
- Higher cost-efficiency technologies and IT systems
- Outsourcing of tasks and renegotiation of key existing contracts
- Rationalization of property related expenses
- Branch network optimization
- Improved branch network operating model





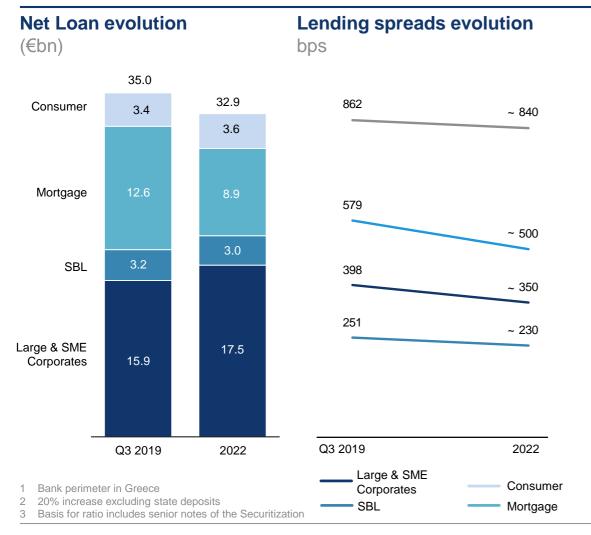
- 1 Calculated based on Recurring Operating Expenses / Core Operating Income
- 2 2012 and earlier not comparable due to Emporiki acquisition
- Annualized 9M 2019 Group OpEx



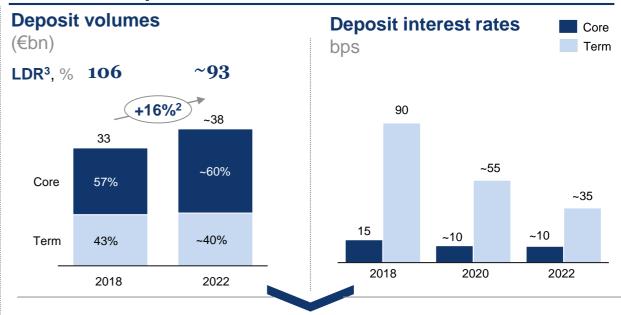
Net Loan and deposits evolution in Greece

New loan disbursements supported by growing and granular deposit base at lower funding cost

Net Loans¹



Customer Deposits¹

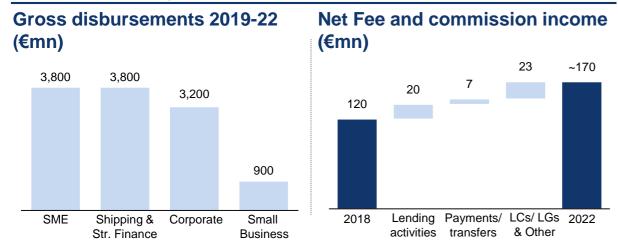


- System deposits are increasing due to the restoration of customers' confidence in the banking system, the abolishment of capital controls, and favorable macroeconomic conditions
- Alpha Bank has outperformed the market in deposit growth over the last year, attracting higher volumes of non-state deposits than its competitors
- Last year's increase was driven by Affluent/ Private and Corporate customers, segments in which we
 have historically been market leaders, and which had disproportionately withdrawn deposits during the
 crisis
- Going forward, we expect to continue gaining our fair share in deposit attraction
- A large part of the deposit rate decrease expected in 2020 has already been implemented, while deposit volumes increased

Businesses and Individuals: Key metrics and levers

€14bn of new disbursements in Businesses and Individuals segments constitute a key pillar to customer centric growth initiatives

Businesses Segment¹



SME and Corporate: Increasing RM-time spent in client-related activities from 30% to 60% through digitized processes

Shipping and Structured Finance: 20+ years of market-leading expertise, with strong pipeline of large scale projects in energy and real assets sectors

Small Business: Grow our market share by:

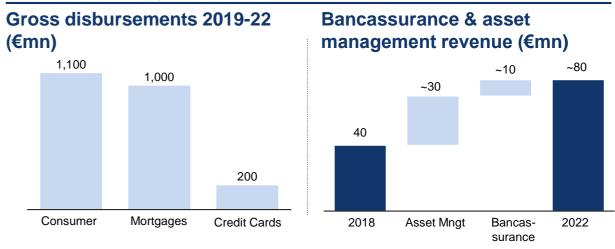
- · Leveraging our premium service model of Gold SB RMs
- Targeting specific under-penetrated portfolio subsegments
- Decreasing time-to-money and improve end-to-end customer experience through a new, digitally-enabled credit process

F&C from lending: Grow in line with loan volumes and reinforce pricing discipline to manage fee leakage

Payments/ transfers: Upgrade our transaction banking product offering in payments and digital platforms

Other F&C: Enhance cross-selling of other trade finance products (LG/LC, Import/Exports and other)

Individuals Segment¹



Consumer lending: Increase market share in new originations by addressing our underpenetrated customer base, developing fully digital products and expanding to new market segments

Mortgage lending: Maintain our market share and capturing the market growth, supported by new streamlined, digitally-enabled credit process and underlying market growth in Real Estate

Credit cards: Maintain our market leadership, capitalizing on our superior product offering

Asset management product revenue: Increase penetration of investments over AuM, capitalize on increased customer appetite for investment products and build on our award-winning Private and Affluent banking to capture the expected AuM inflow in the banking system

Bancassurance: Maintain bancassurance fee income growth momentum (+17% for 2017-18), by further increasing penetration across our customer base and further enrich our product suite

Positive contribution of international business with disciplined allocation of capital

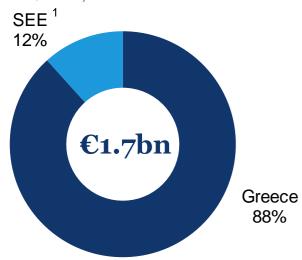
Further enhance revenue diversification leveraging our international business with attractive 2022 targets



Overall target RoE for international subsidiaries

Operating Income Contribution

(9M 2019, €bn)



Romania

Advance to Tier 1 bank status²

- Take advantage of high growth environment driven by convergence to EU levels of financial intermediation
- Increase retail client base by enhancing our product and service offering and digital transformation
- Increase SME revenue through a new sales approach and fee income focus
- Strengthen Wholesale topline through an enhanced product and service offering
- Leverage strong capital position to explore consolidation options

Albania

- · Retain a self-funded and profitable position
- Focus on maximizing value contribution to the Group and review strategic direction

Gross Loans, 9M 2019

Deposits, 9M 2019

• Spur growth in both Wholesale and Retail segments



Cyprus

- Restart the good bank through new loan production and enhance profitability through operational efficiency
- Leverage strategic partnerships to clean NPE book
- Focus on maximizing deployed capital productivity



Luxembourg & UK

- Support the wealth management business of the group
- Optimize operating model



€2.5bn

€2.6bn

Source: Company disclosure

- 1 South East Europe operations refer to Albania, Cyprus and Romania
- 2 Tier 1 banks in Romania defined as top 7 banks with >5% assets market share

Target RoE

Target CAD

Creating a market-leading sizeable servicer by combining the capabilities of Alpha Bank's and CEPAL's servicing platforms

Project Galaxy

CEPAL

First licensed servicer by the Bank of Greece (2016)

Scaled multi-customer platform with >10 NPL portfolio migrations from 3 systemic Banks

Extensive local experience in servicing both Secured (55%) and Unsecured (45%) NPL portfolios

Diversified client base and fully customized solutions per portfolio, oriented around recovery maximization

Advanced IT infrastructure including featuring an internally developed data warehouse with detailed reporting & decision making tools

Alpha Bank

Established platform with wide resource base covering all asset classes

Specialized capacity for Retail and Wholesale banking portfolio, tailored around performance strategies

Nationwide footprint through NPL Hubs, branches and a wide network of external vendors

Robust data analytics framework and portfolio segmentation tools, allowing a fully customer-centric approach

Fully autonomous platform including operational support functions (credit operations, legal support etc.)

Servicing Platform

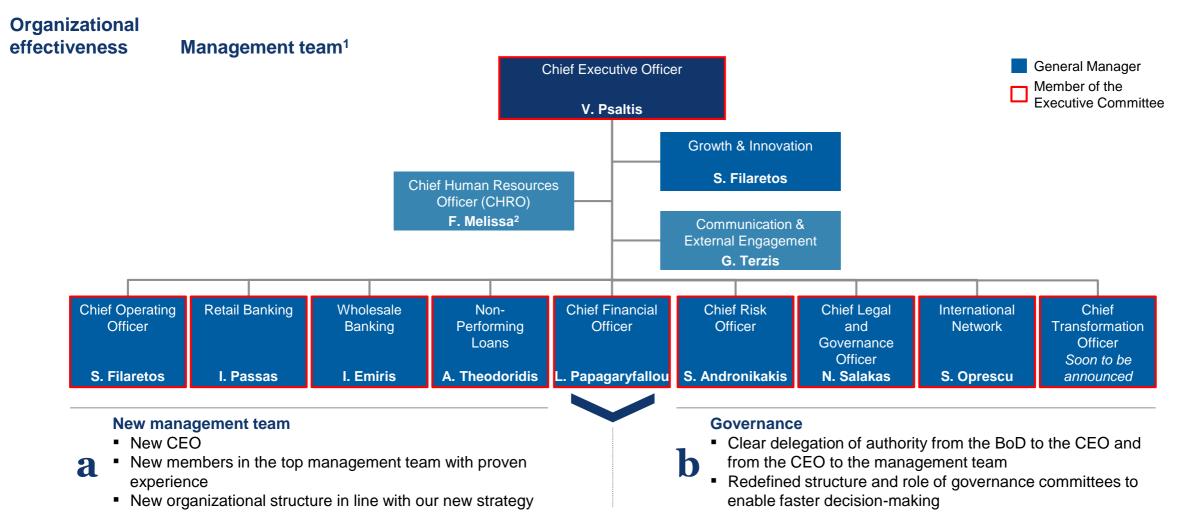
A Leading servicer in the market with:

- End-to-end servicing capability, meeting HAPS requirements
- Top caliber management team with significant experience in NPE management
- Unique proposition in Greece and proven track record in joint servicing of Banking and investor owned NPL portfolios
- Scalable capacity to manage additional business

A well diversified portfolio of up to EUR 27bn and a clear set of objectives

Portfolio	AuM	Mandate
Galaxy	c.12bn	Deliver securitization business plan
3rd party	c.8bn	Deliver investor value and develop business
Core	c.7bn	Achieve SSM targets with focus on re-performance
REO	c.0.5bn	Monetize RE assets through holistic asset management

Ambitious Management team leading Alpha Bank's new strategy



¹ The following divisions, also reporting to the CEO, not depicted: CEO office, Internal Audit, Economic Research
2 F. Melissa will assume her role in early 2020. Until then P. Konidari will continue serving the Bank as Executive General Manager of Human Resources. Thereafter, she will be appointed Senior Advisor to the CEO

Ratings

Hellenic Republic Upward Rating Trajectory



B1 (stable) / BB- (Positive) / BB- (stable)

Solid domestic demand

Falling Unemployment Rising investor appetite for **Greek Assets**

Lift of Capital Controls

Positive Deposit Trends

Growth **Prospects**

Builds a solid base for Alpha Bank's Upward Rating Trajectory



Caa1 (Positive) / B (Positive) / CCC+

Moody's - The positive outlook takes into account the bank's main focus to accelerate its NPE reduction by leveraging the flexibility derived from its relatively strong capital base compared to its local peers.

- The bank's improving funding profile and its potential for improving its core pre-provision income (PPI) is also a driving factor of the positive outlook
- Improvements in the country's macroeconomic environment, combined with better asset quality, profitability and funding
- Top caliber management team with significant experience in NPE management
- The return of more deposits back to the banking system could trigger a rating upgrade driven by the loss given failure (LGF) approach.

S&P - The positive outlook indicates we could raise the ratings over the next 12 months if the economic and funding conditions for the Greek banks improve and the bank delivers on its de-risking plan and further improves its liquidity position.

- We could raise the ratings if we believe that Alpha Bank is delivering on its plan to reduce its stock of NPEs to €8 billion by 2021 from the current €21 billion, which would likely correspond to 15% of gross NPE compared with the current high 48%.
- We could also upgrade Alpha Bank if it demonstrates that its recently restored capacity to access stable wholesale funding at affordable prices is sustainable.

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Bloomberg : ALPHA GA (shares)

Alpha Bank Depository Receipts (ADRs)

Reuters : ALBKY.PK Bloomberg : ALBKY US

