

## Alpha Bank Investor Presentation

February 2020



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## Alpha Bank

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## Superior positioning to drive Greece's 2<sup>nd</sup> largest lender to a new era

Overview & Strategic Plan

c. 3.1mn customers

in Greece with nationwide presence

Traditionally the bank of choice for corporate customers; leading position in business deposits with 27.3% market share

Leading positions in **Private** and **Affluent Banking** offering, **Card issuing & Acquiring** 

stable and privately managed Bank with a client driven business model 魚 8–8 `8´ KY **Robust and clearly** articulated strategy going forward

140 years track record as a

Strong brand reputation that stands for credibility and reliability<sup>1</sup> and unique customer experience offering

Leading capital position in terms of both quantity and quality allows for decisive upfront NPE resolution

Motivated, experienced leadership

## Alpha Bank at a Glance

Overview & Strategic Plan

All figures as of 30/09/2019

**Gross Loans** 



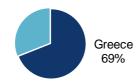
**Deposits** 



Shareholders' Equity €8.5bn

€8.obn **Tangible Equity** 

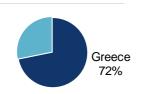
**Branches** 



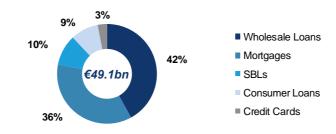
**Employees** 

11,251

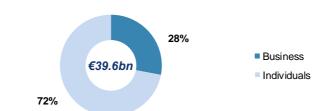
600



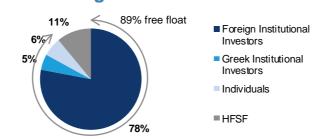
#### **Gross Loans Breakdown**



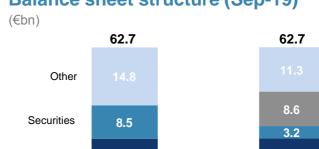
#### **Deposits Breakdown**



#### **Shareholding Structure** <sup>1</sup>



#### **Balance sheet structure (Sep-19)**





	twork	Sep-19	
Countries of presence		3	
Branches		186	
Employees		3.094	

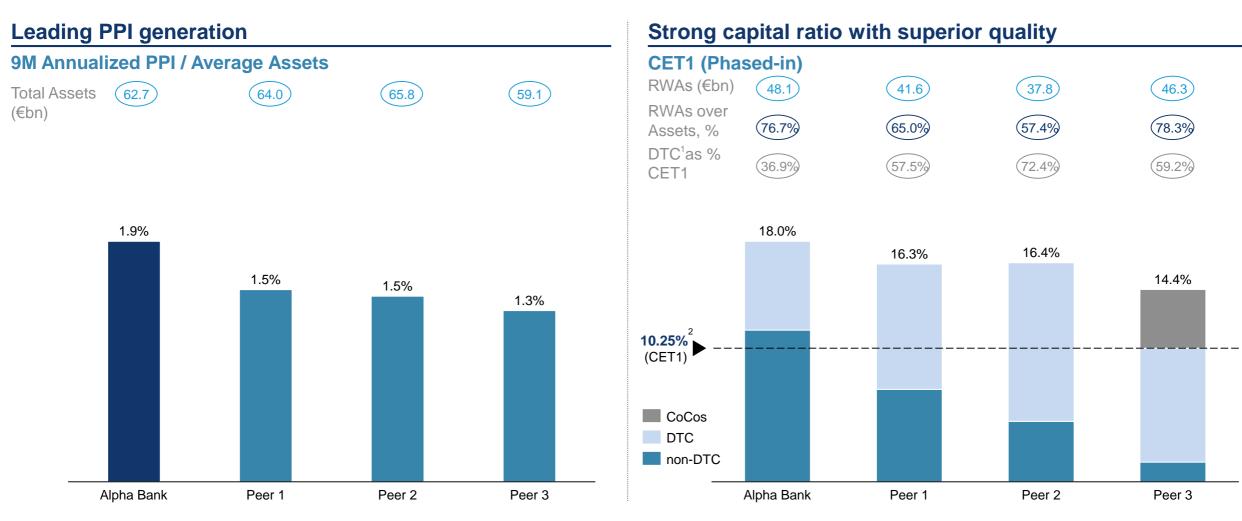
Market Shares <sup>2</sup> Sep-19						
Greece	Deposits		22.7%			
Greece	Loans	oans				
Romania	(Loans)		4.5%			
Cyprus	(Loans)		5.6%			
Albania	(Loans)		5.5%			

<sup>1</sup> As of 31.12.2019

<sup>2</sup> Excluding General Government and foreign residents, as per Central Bank definitions

# Alpha Bank's transformation plan strongly supported by Best in class Capital position and Operating performance

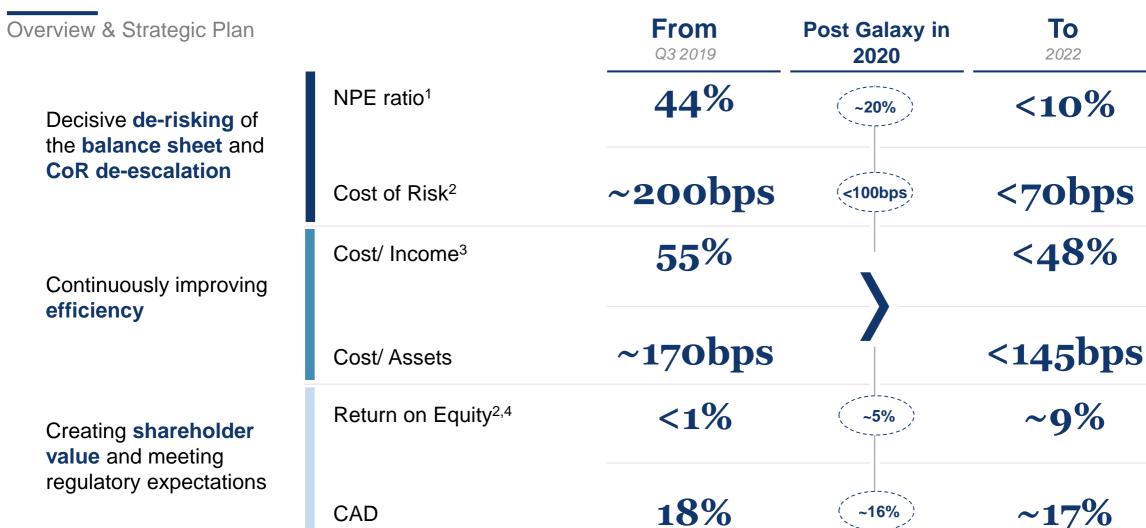
Overview & Strategic Plan



Source: Company disclosure as of 9M 2019.

Deferred Tax Credit 22019 CET1 regulatory requirement of 10.25% for Alpha and two of the peers and 10.5% for the other peers

### Where we want to be in 2022



<sup>1</sup> Bank perimeter in Greece; basis for ratio includes senior notes of the securitization

<sup>2 9</sup>M 2019 annualized

<sup>3</sup> Recurring Cost/ Income ratio: Calculated based on Recurring Operating Expenses / Core Operating Income

<sup>4</sup> Equity calculated on 15% CET1 ratio

# We have identified tangible value creation levers, which we will use to deliver value to our shareholders

Overview & Strategic Plan



#### **Project Galaxy**



~Up to EUR 12bn NPE securitization, ~EUR 7bn servicing outsourcing, and NPE platform carve-out to independent entity



Group CoR from 200bps<sup>1</sup> in 9M 2019 down to <70bps by 2022



NPE ratio<sup>2</sup> from ~44% in Q3 2019 to <10% by 2022

- Transaction to take place in 1H 2020
- Detailed action plan in place
- Experienced team, with proven track record, leading the project



#### **Operating model**



**~EUR 120mn** (>10%) reduction in total Group cost from 2019E to 2022 through branch network and central function optimization, NPE cost reduction and G&A discipline



~18% targeted reduction in branch footprint

 Successfully completed 2019 VSS providing a significant head start in reducing expenses



#### **Customer-centric growth**



Increase penetration from 1.3 to ~2.5 products per customer



Increase NPS3 by 15-20p.p.



EUR 14bn of new disbursements



Net F&C income increase of ~EUR 110mn in Group, focusing on investments and bancassurance

- Recovering market
- Strong momentum from 2019
- Specific opportunities identified through detailed customer segmentation

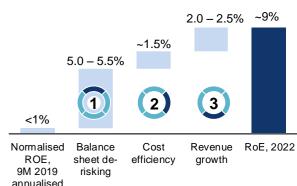


#### **Key areas of ROE improvement**

CoR 200<sup>4</sup>

<70

bps



Project Galaxy Operating Customer-Model centric growth



## Organizational effectiveness



Strengthened corporate governance and focus on performance culture

<sup>1</sup> Annualized

<sup>2</sup> Bank operations in Greece; basis for ratio includes senior notes of the securitization

<sup>3</sup> Net Promoter Score

<sup>4 9</sup>M 2019: annualised



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## **Landmark €500mn Tier 2 issuance with a 4.25% coupon**

The lowest Tier 2 coupon in Greece in the past 13 years

### Transaction rationale



- Optimize the capital structure of the Bank and strengthen its Total Capital Ratio by c.105bps
- Contribute to the future MREL compliance as the note is expected to be MREL eligible
- Diversify the Group's investor base and enhance the bank's profile in the international markets
- Improve further the Bank's liquidity position

#### Key highlights $\boxplus$



- The transaction represented Alpha Bank's inaugural Tier 2 capital transaction and its first public unsecured debt transaction since 2014
- Large and high quality orderbook with more than €5bn of demand (over 10x oversubscribed) from c.340 investors
- Well diversified investor base with long only accounts accounting for more than 60%, with notable interest out of Asia accounting for 10% of the final allocation
- Impressive pricing tightening, with a move of 75-100bps from IPTs to re-offer

#### **Summary terms and conditions terms**

Issuer	Alpha Bank AE
Expected Issue Ratings	Caa2 (Moody's)/ CCC (S&P)
Format	Reg S Bearer
Pricing Date	6th February 2020
Settlement Date	13th February 2020
Size	€500mn
Tenor	10NC5
Maturity Dateallq	13th February 2030
Call Date	13th February 2025
Coupon	4.25%
Re-offer Price	100%
Interest	4.250% p.a. payable annually in arrear until the call date. If not called the rate will reset to the sum of the then prevailing 5 year mid-swap rate+450.4bps
Issuer Substitution	Subject to certain conditions, the issuer may, without the consent of noteholders, substitute for itself any other body corporate, including any successor in business of Alpha Bank
Governing Law	English law, except for status, subordination, waiver of set- off, acknowledgement of Statutory Loss Absorption Powers and provisions relating to Noteholders Agent (Greek law)
Listing	Luxembourg Stock Exchange (regulated market)
Joint Lead Bookrunners	Citi, Goldman Sachs, JP Morgan, HSBC, NatWest
Co-Lead Manager	Alpha Finance

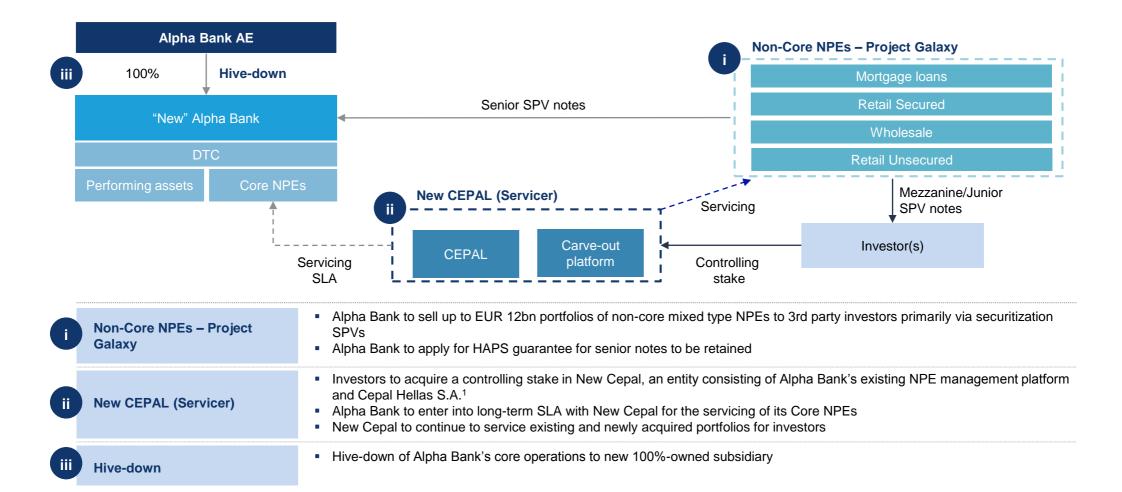


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## Overview of NPE acceleration plan (project Galaxy)

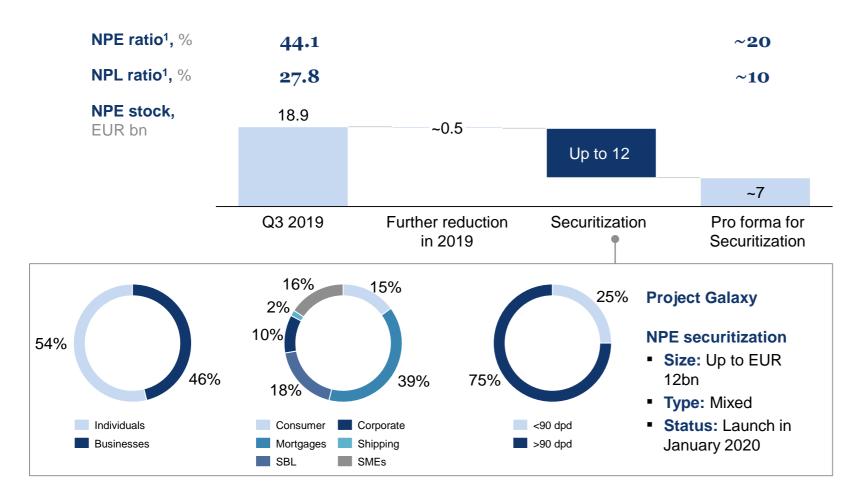
**Project Galaxy** 



<sup>1</sup> Cepal Hellas to become 100% owned by Alpha Bank control prior to the sale to a 3<sup>rd</sup> party investor

# Decisive action on Non-Core NPEs to reach SSM targets well ahead of plan

**Project Galaxy** 



Alpha Bank intends to apply to the recently approved Hercules Asset Protection Scheme (HAPS) for up to €3.7bn of guarantees on senior notes

# Improved quality of retained €7bn NPE portfolio will be a key component of the value creation strategy

Bank perimeter in Greece

## Transformation plan materially addressing high risk areas...

#### Evolution of total portfolio,

% pro forma change for transaction, based on H1 2019

## Exposures >90 days due



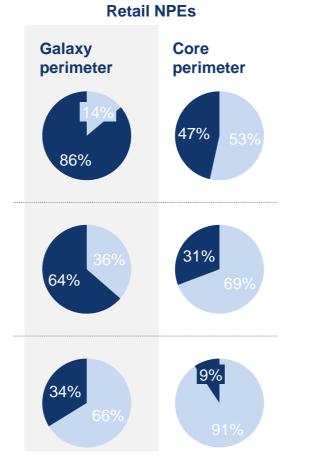
Denounced exposures

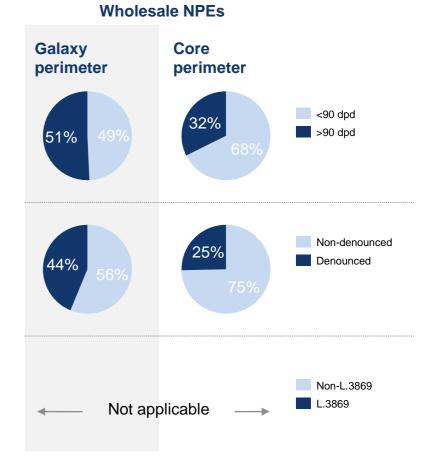


Retail exposures under L.3869



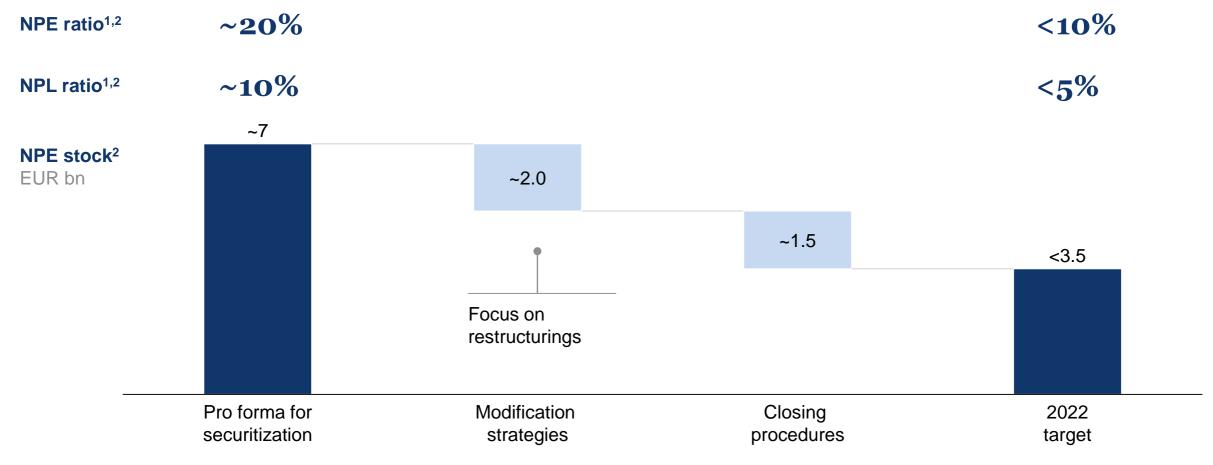
#### ...resulting in a significantly better portfolio quality





# Transaction opens clear path towards an NPE ratio <10% by 2022 with lower cost of risk over the period

**Project Galaxy** 

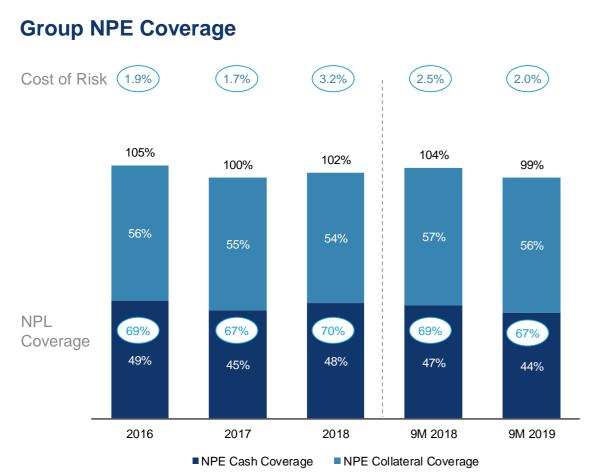


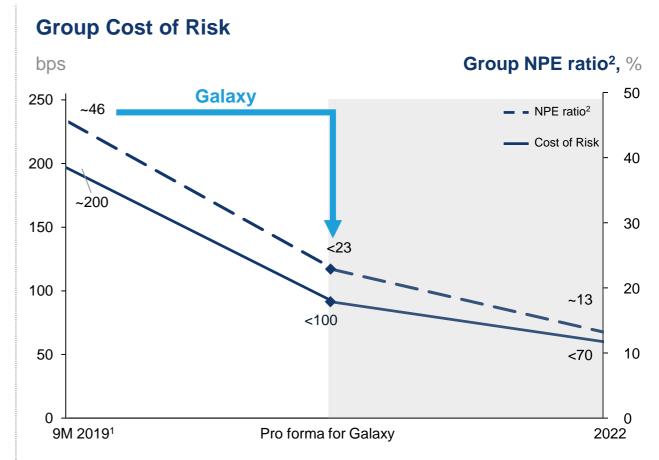
<sup>1</sup> Basis for ratio includes senior notes of the securitization

<sup>2</sup> Bank Perimeter in Greece

## Cost of Risk is expected to be significantly reduced post Galaxy

Main driver of Cost of Risk is the management of troubled assets, therefore Cost of Risk is expected to normalise in line with NPE ratio reduction





Annualized Cost of Risk

Basis for calculation includes senior notes of the securitization

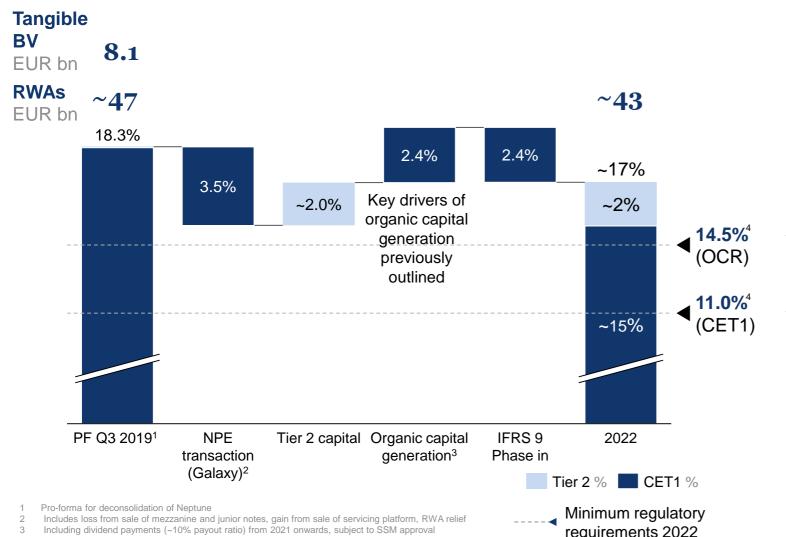
## **Project Galaxy: Solid planning with frontloaded actions**

Full engagement with rating agencies and reputable international investors affirms timeline is on track

		Timing	Status
	■ Portfolio selection: up to EUR 12bn	Oct 2019	$\overline{\hspace{1cm}}$
Preparation	<ul> <li>Acquisition of Centerbridge's stake in Cepal</li> </ul>	H1 2020	Commercial terms signed / agreed
i reparation	■ Structuring of the Securitisation	Q1 2020	Ongoing
	■ Apply for Hercules Asset Protection Scheme (HAPS)	Q2 2020	Ongoing
	■ Launch NPE Securitisation	Jan 2020	$\checkmark$
	■ Teasers sent to investors	Jan 2020	
	■ NDAs signed with interested investors	Jan 2020	lacksquare
	■ Rating Agency appointed	Q1 2020	$\overline{\hspace{1cm}}$
Fuggition	■ Non binding offers	Q1 2020	
Execution	Assignment of Rating	Q2 2020	
	■ Deadline for binding offers and subsequent negotiations	Q2 2020	
	■ Signing	Q2 2020 (end)	
	■ Receive regulatory approval for HAPS/ SRT Approval	Q3 2020	
	■ Completion of Project Galaxy	H2 2020	

## Starting from a position of strength we will retain a controlled capital buffer well above minimum requirements

Capital position targets



Alpha Bank's Buffers in 2022 well above **Regulatory Requirements** 

2.5% buffer over 14.5% OCR requirement

4.0% buffer over 11.0% CET1 requirement 4

requirements 2022

Assuming no changes in current capital requirements, except from O-SII amortization



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## **A.** Operating Performance

## Q3 2019 Financial Performance Overview



#### **Financial Performance**

- Core PPI effectively flat q-o-q at €216mn in Q3 2019, as the decline in NII was counterbalanced by the increase in net fee and commission income
- NII at €383mn, down by 1.4% q-o-q
- Net Fee & Commission Income increased by 18% q-o-q to €96mn
- Recurring Opex marginally increased q-o-q by 1.1%
- Impairment losses on loans at €262mn in Q3 2019 vs €246mn in Q2
- PBT at €21mn for Q3 2019



#### Capital - 18% CET1

- Phased in CET1 ratio increased by 25bps q-o-q to 18.0%, positively affected by GGBs performance
- Fully Loaded CET1 ratio at 15.1%
- Buffer of €2.1bn over our 2019 SREP ratio requirements



#### Liquidity – 100% LDR

- Group LDR at 100% as of September 2019% versus 106% a year ago
- ECB funding at €3.2bn and Repos at €5.9bn



#### **Asset Quality - €0.9bn organic reduction of gross NPEs**

- NPEs in Greece down by €2.1bn in Q3 2019, mostly attributed to the reclassification to HFS of €1.8bn NPEs (Project Neptune)
- Negative gross NPE formation across all segments in Q3
- YTD the Bank has recorded an organic reduction of gross NPEs of €0.9bn



#### Commercial Activity – €2.5bn loan disbursements 9M'19

- Loan disbursements amounted to €1.0bn in Q3 2019 and €2.5bn for 9M 2019
- Deposits in Greece increased by €0.4bn in Q3 2019, driven by customer deposit inflows

## Q3 2019 Group P&L and Balance Sheet highlights

Profit & Loss <i>(€ mn)</i>	9M 2019	9M 2018 <sup>1</sup>	yoy % change	Q3 2019	Q2 2019	qoq % change
Net Interest Income (NII)	1,160	1,329	(12.7%)	383	389	(1.4%)
Net fee and commission Income	247	245	0.9%	96	81	17.8%
Trading & Other Income	296	425	(30.5%)	86	135	(39.9%)
Operating Income	1,703	2,000	(14.8%)	565	604	(6.5%)
Total Operating Expenses	(824)	(823)	0.1%	(280)	(282)	(0.6%)
Recurring Operating Expenses	(793)	(809)	(2.0%)	(270)	(267)	1.1%
Core Pre Provision Income	643	792	(18.9%)	216 (	1 214	0.8%
Pre Provision Income (PPI)	879	1,177	(25.3%)	285	2 323	(11.6%)
Impairment Losses on Loans	(750)	(1,019)	(26.4%)	(262)	3 (246)	6.3%
Other Impairment Losses	11	6		(3)	(9)	
Profit/ (Loss) before income tax (PBT)	140	164	(14.7%)	21	68	(69.7%)
Income Tax	(48)	(110)		(16)	(9)	
Profit/ (Loss) after income tax	92	54		5	4 59	
Net Interest Margin (NIM)	2.5%	2.9%		2.4%	2.5%	
Cost to Income ratio (Recurring)	55.2%	50.5%		55.6%	55.5%	

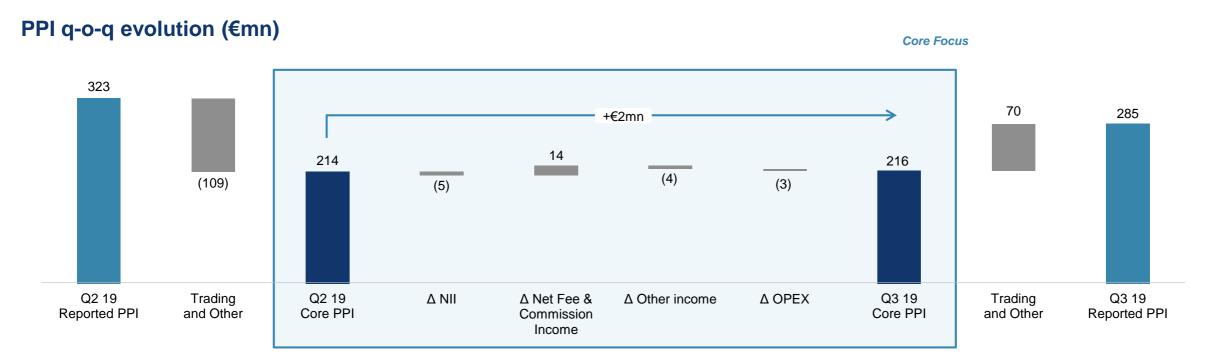
Balance Sheet (€ bn)	30/09/2019	30/06/2019	qoq change (€ bn)	31/12/2018
Assets	62.7	63.0	(0.2)	61.0
Net Loans	39.5	39.9	(0.5)	40.2
Deposits	39.6	39.3	0.3	38.7
Tangible Equity (TE)	8.0	7.9	0.1	7.7
Common Equity Tier 1 Ratio (CET1)	18.0%	17.8%		17.4%
NPE ratio	45.5%	48.1%		48.9%
NPE Cash Coverage	44%	47%		48%
NPL ratio	30.0%	32.7%		33.5%
NPL Cash Coverage	67%	69%		70%

- 1 Core Pre Provision Income at €216mn in Q3 2019, stable q-o-q, as the decline in NII was counterbalanced by the increase in net fee and commission income
- 2 Pre Provision Income stood at €285mn, down by 11.6% q-o-q, affected by the lower trading gains vs Q2 2019
- (3) Impairment losses on loans at €262mn in Q3 2019, implying a CoR of 2.1% over gross loans
- 4 Profit After Tax at €5mn in Q3 2019

<sup>1</sup> Restated figures due to the reclassification of Credit Cards revenues and expenses from General Expenses to Net Fee and Commission Income

## Q3 2019 Core PPI effectively flat q-o-q at €216mn

Stable Pre-provision Income underpinned by sustainable net interest and net fee and commission income evolution

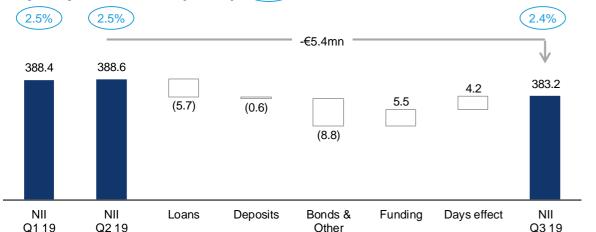


- NII decreased by €5.4mn q-o-q, mainly on the back of lower contribution from loans, primarily stemming from pressure in spreads of restructured NPE loans and lower interest from the bond portfolio
- Net Fee & Commission Income increased further in Q3 2019 by €14.4mn, primarily reflecting increased card usage, mainly due to the tourist season, as well as higher revenues from asset management and bancassurance products
- Recurring Opex increased by €3.0mn q-o-q, due to higher general expenses compared to Q2 2019, primarily stemming from tax on real estate properties

## Net Interest Income decreased by 1.4% q-o-q; NIM at 2.4%

Resilient Net Interest Income supporting pre-provision income

#### NII q-o-q evolution (€mn) NIM%



- Net Interest Income in Q3 2019 stood at €383.2mn, reduced q-o-q, as the negative impact from loans, linked with spread pressure, and the negative effect from our Bond portfolio were partly counterbalanced by the lower wholesale funding cost and the positive calendar days' effect
- Net Interest margin at 2.4% in Q3 2019
- New loan disbursements in Greece at €2.5bn for 9M 2019 vs €2.0bn in 9M 2018

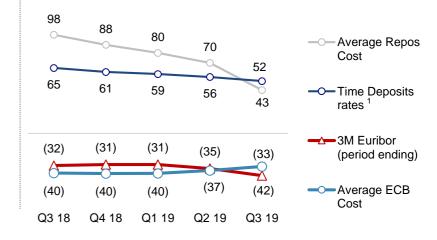
#### Average net loans balances (€mn)



#### **New disbursements (€mn)**

€ bn	Q1	Q2	Q3	9M
2019	0.6	0.9	1.0	2.5
2018	0.6	0.7	0.6	2.0

#### **Funding cost rates (bps)**

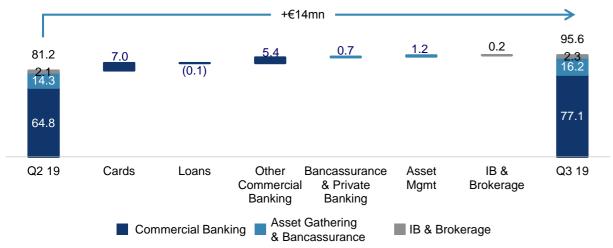


<sup>1</sup> Time deposits rates refer to euro-denominated deposits

# Net Fee and Commission income up by €14mn q-o-q, supported by cards performance

Increasing Fee and Commission Income supported by commercial banking activities, asset management and bancassurance

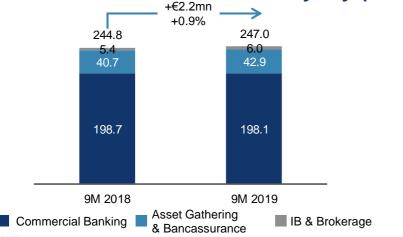
#### **Net Fee & Commission Income evolution q-o-q (€mn)**



Q3 2019 Net Fee and Commission Income increased by €14mn compared to Q2 2019 mainly as a result of:

- Increased fees from cards mainly related to the tourist season and a one-off fee received from organizations in Q3 2019
- Higher other commercial banking fees, mainly related to intermediation services and
- Higher revenues from asset management commissions, deriving from mutual funds increased balances, as well as bancassurance

#### **Net Fee & Commission Income evolution y-o-y (€mn)**



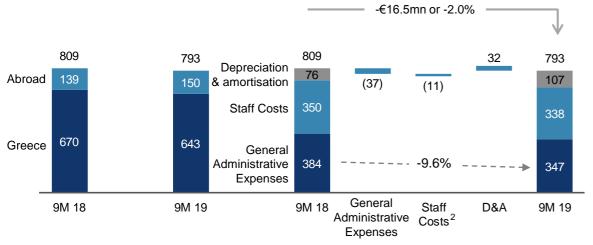
On an annual basis, Net Fee and Commission Income slightly increased by 1%:

- Mostly attributed to higher bancassurance fees and
- Despite the extraordinary fees recorded in Q1 2018 from credit cards loyalty scheme

## Recurring Operating expenses decreased by -2.0% on a yearly basis

Reduction supported by ongoing headcount reduction and other cost efficiency measures in place

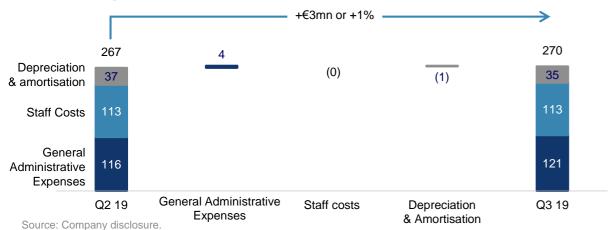
#### Recurring OPEX y-o-y (€ mn)



#### On an annual basis

- In Greece recurring operating expenses declined by 4.0% y-o-y to €643mn
- 9M 2019 Recurring operating expenses decreased by €16mn compared to 9M 2018, mainly as a result of staff costs' decrease due to headcount reduction
- Adjusted for IFRS 16 impact<sup>1</sup>, 9M 2019 general administrative expenses were reduced by 2.3% y-o-y

#### Recurring OPEX q-o-q (€ mn)



#### On a quarterly basis

- General administrative expenses increased by €4mn compared to Q2, primarily stemming from tax on real estate properties
- The Voluntary Separation Scheme (VSS) launched in September 2019, in our Greek operations, is expected to lead to a gradual departure of more than 830 employees, with an estimated annualized benefit, upon full completion, of c.€35mn

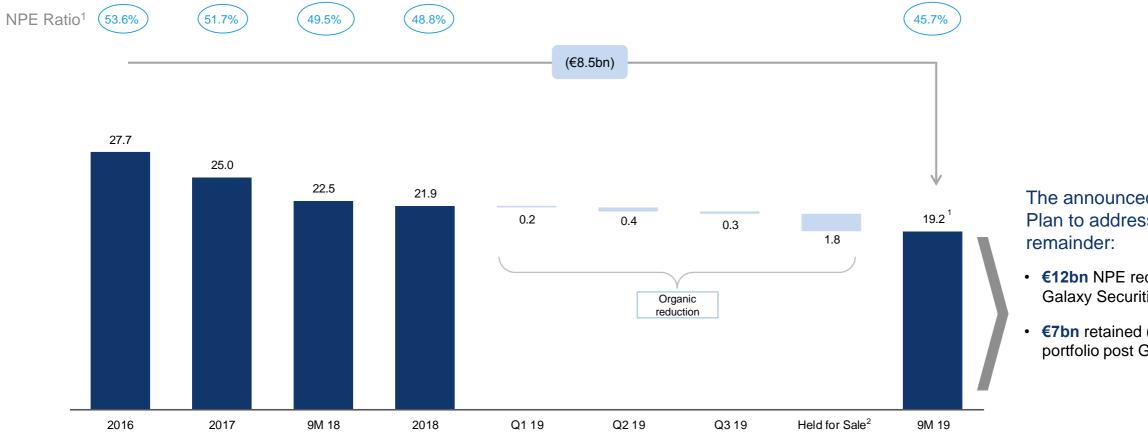
<sup>1</sup> IFRS16 implementation impacted General expenses by €27.8mn (rent expense) in 9M 2019 and Depreciation and amortization by €25.2mn 2 9M 2019 Staff costs include management adjustments of €4mn

## **B.** Asset Quality

### **NPE stock in Greece down by €3.3bn y-o-y**

Ongoing NPE management through disposals and organic reduction initiatives has been moderate paced so far...

#### **NPE Reduction – Greece (€bn)**



The announced Strategic Plan to address the

- €12bn NPE reduction via **Galaxy Securitisation**
- €7bn retained (Core) NPE portfolio post Galaxy

Source: Company disclosure.

- 3Q19 NPE ratio and volume exclude senior notes of the securitization
- Held for Sale include €1,811mn of Neptune

## One of the most active banks in Europe in terms of volumes of portfolio sales<sup>1</sup>

2018

2019-2020

#### "Project Mars" **Corporate Portfolio**

- On Balance sheet: €260mn
- Non-Performing mostly secured Corporate loans
- Completion: Q1 2018

#### "Project Mars" **Retail Portfolio**

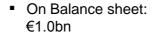
- On Balance sheet: €23mn
- Non-Performing unsecured consumer loans
- Completion: Q4 2017

#### "Project Venus"



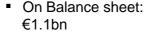
- On Balance sheet: €0.9bn
- Non-Performing unsecured consumer and small business loans
- Completion: Q1 2018

#### "Project Jupiter"



- SMEs loan portfolio secured with real estate assets
- Completion: Q4 2018

#### "Project Mercury"

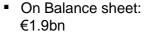


- Portfolio of non-Performing unsecured consumer and small business loans
- Completion: Q4 2018

#### "Project Neptune"

- On Balance sheet: €1.8bn
- SMEs loan portfolio secured with real estate assets
- Currently at Binding Offers phase

#### "Project Orion"



- Securitization of retail loan portfolio secured with residential real estate assets
- Launched in 2019
- Included in Project Galaxy

### €7bn (outstanding claims) of successful transactions within 2018 prove Bank's execution capacity

## Detailed overview of Alpha Bank's asset quality by portfolio – Greece

(€ bn)		Wholesale	SBL	Mortgages	Consumer	Total
Gross loans		17.5	4.9	14.5	5.2	42.1
(-) Accumulated Provis	sions	(2.7)	(1.7)	(2.0)	(1.8)	(8.1)
Net loans		14.9	3.2	12.6	3.4	34.0
NPLs		2.3	2.9	5.0	1.9	12.1
NPL ratio		12.9%	60.6%	34.6%	36.4%	28.8%
NPEs		5.1	3.8	7.3	3.1	19.2
NPE ratio		28.8%	77.3%	50.2%	60.2%	45.7%
NPL collateral		1.3	1.3	3.6	0.5	6.6
NPE collateral		3.1	1.7	5.4	0.7	10.9
Coverage ratio	□Collateral □Cash	175% 57% 115% 62% 118% 53% NPL NPE	100% 91% 43% 47% 57% 44% NPL NPE	110% 101%  71% 74%  39% 27%  NPL NPE	123% 27% 80% 22% 58%  NPL NPE	122% 99% 55% 67% 42% NPL NPE
NPLs		2.3	2.9	5.0	1.9	12.1
(+) Forborne NPLs < 9	00 dpds	2.4	0.8	2.2	1.2	6.6
(+) Unlikely to pay		0.4	0.0	0.0	0.0	0.5
NPEs		5.1	3.8	7.3	3.1	19.2
Forborne NPLs >90dp	d	0.7	0.7	2.1	1.3	4.9
Forborne NPLs <90dp	d	2.4	0.8	2.2	1.2	6.6
Performing forborne		0.6	0.6	2.8	0.4	4.3
Total forborne		3.7	2.1	7.1	2.9	15.8

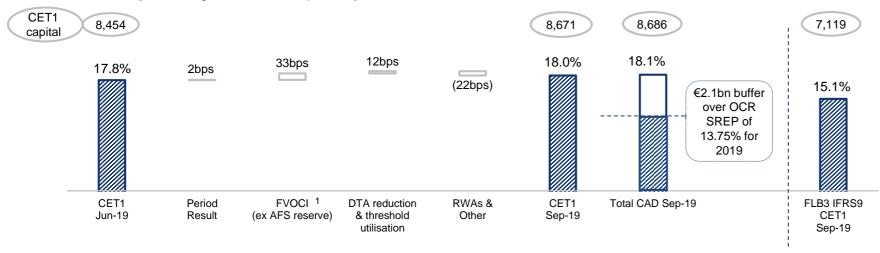
## Detailed overview of Alpha Bank's asset quality by portfolio - Group

(€ bn)		Wholesale	SBL	Mortgages	Consumer	Total
Gross loans		20.8	4.9	17.7	5.7	49.1
(-) Accumulated Provisions		(3.4)	(1.7)	(2.8)	(1.9)	(9.8)
Net loans		17.4	3.2	14.9	3.7	39.3
NPLs		3.2	3.0	6.4	2.1	14.7
NPL ratio		15.6%	60.6%	36.3%	36.3%	30.0%
NPEs		6.4	3.8	8.8	3.3	22.4
NPE ratio		30.8%	77.2%	49.8%	58.5%	45.5%
NPL collateral		1.8	1.3	4.2	0.5	7.8
NPE collateral		3.8	1.8	6.1	0.7	12.4
Coverage ratio	□Collateral □Cash	159%  54%  105%  NPL  NPE	100% 91% 43% 46% 57% 45%  NPL NPE	108% 100% 65% 69% 31% NPL NPE	121%  26% 81% 22% 94% 59%  NPL NPE	119% 99% 53% 56% 67% 44% NPL NPE
NPLs		3.2	3.0	6.4	2.1	14.7
(+) Forborne NPLs < 90 dpds		2.7	0.8	2.3	1.2	7.1
(+) Unlikely to pay		0.5	0.0	0.1	0.0	0.5
NPEs		6.4	3.8	8.8	3.3	22.4
Forborne NPLs >90dpd		1.1	0.8	2.9	1.3	6.1
Forborne NPLs <90dpd		2.7	0.8	2.3	1.2	7.1
Performing forborne		0.7	0.6	2.9	0.4	4.5
Total forborne		4.5	2.1	8.1	3.0	17.7

## C. Capital, Liquidity & Funding

# Strong capital position based on standardised methodology for risk weights

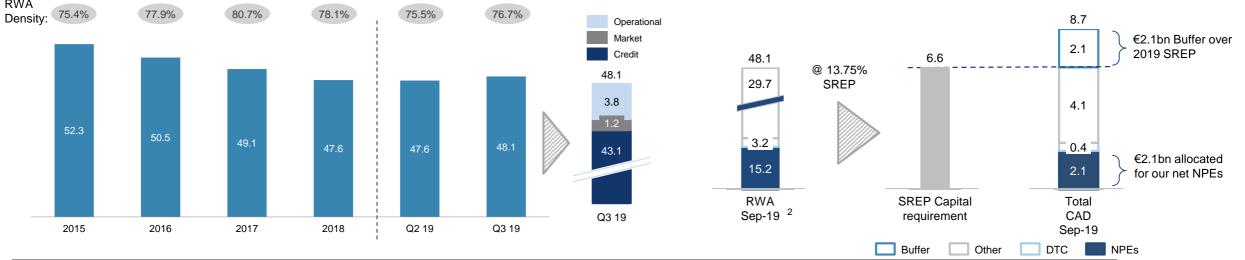
#### **CET1** ratio quarterly evolution (€ mn)



- CET1 ratio at 18.0%, increased by 25bps, positively affected by our Greek Government Bonds portfolio valuation
- CET1 ratio on a fully-loaded basis also increased q-oq by 28bps to 15.1%
- c.€2.1bn of capital is allocated to our net NPEs
- Tangible Equity stood at €8.0bn in September 2019, increased from €7.9bn in June 2019, with a TBV per share at €5.2

#### Group Risk Weighted Assets (€ bn)

#### Standardised method - Capital allocation over 2019 SREP

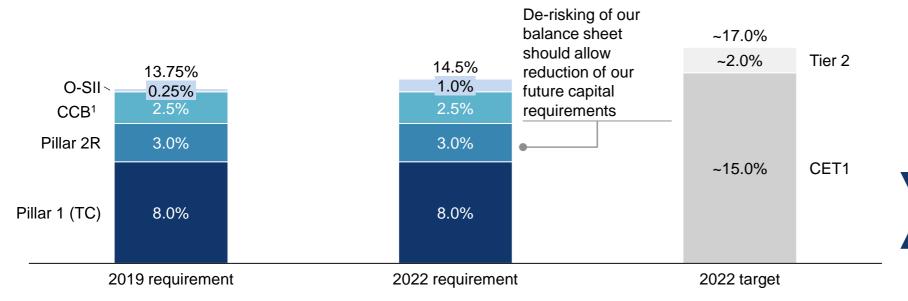


# Maintaining strong capital ratios and ample buffers above requirements has been and will remain core to our strategy

Capital position targets

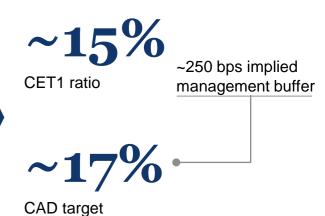
#### Phase-in of capital requirements vs. capital targets

Capital as % of RWAs

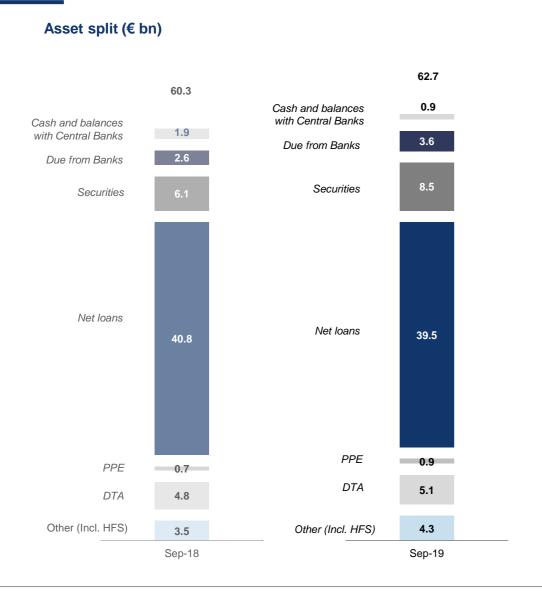


- We plan to maintain our CET1 ratio above regulatory minimum levels throughout the period
- As part of our focus on capital structure optimization, we will consider filling our Tier 2 bucket of 2% over time, subject to market conditions
- Alpha Bank is subject to an Other Systemically Important Institution (O-SII) buffer of 1%, phasing-in by 0.25% each year from 1 January 2019 to 1.0% on 1 January 2022

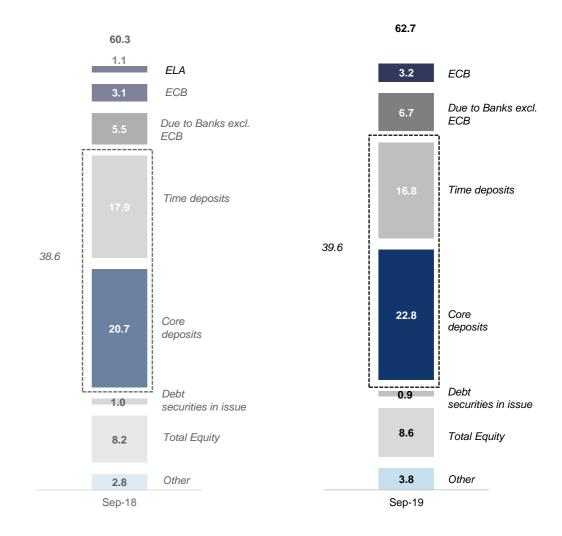
**Key capital** management targets



## Simple Balance sheet with growing deposit base and increased liquidity

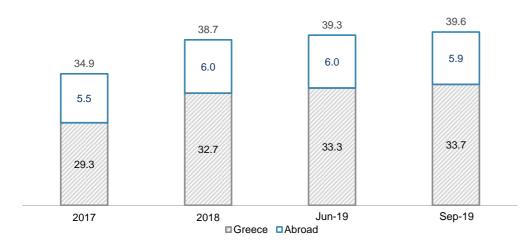


#### Liabilities and Equity split (€ bn)

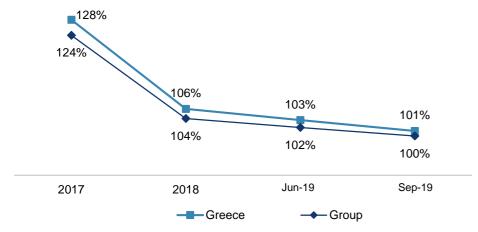


## Improved liquidity profile supported by increased deposit inflow and termination of Eurosystem funding

#### Group deposits on positive trend (€ bn)



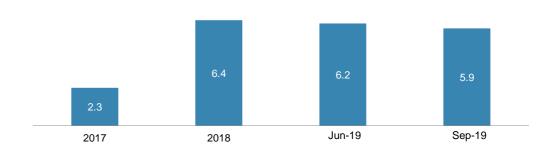
#### Loan to Deposit ratio decreased further (%)



#### Lower reliance on Eurosystem funding



Interbank repos evolution terminated ELA reliance (€ bn)





# Alpha Bank

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•	Project Galaxy		
•	Financial Performance		
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# The Greek economy has entered a sustainable growth trajectory

	From
Real GDP restored to stable and positive growth rate Real GDP average annual growth, %	<b>0.7%</b> 2015-2018
Declining unemployment Unemployment rate, %	<b>25%</b> 2015
Disposable income on the rise Disposable income, average annual growth %	<b>0.4%</b> 2015-2018
Real estate market restarting House Price Index, average annual growth %	<b>-1.7%</b> 2015-2018

To

2020-2022

2022

2020-2022

2020-2022

~2.0%

**14.5**%

2.5-3.0%

3.5-4.0%

# New policy mix and reforms aim to push for faster economic growth

#### **Key areas of reform**

# Already completed

- √ 22% average reduction in the real estate tax (ENFIA)
- ✓ Corporate income tax rate from 28% to 24%
- ✓ Dividend tax rate reduced by half to 5%
- ✓ Asset Protection Scheme for NPLs (Hercules)
- ✓ Elimination of capital controls
- ✓ A new growth (investment incentives) law
- √ 40% discount on building upgrades
- √ 3-year VAT suspension on new building permits
- √ Flagship investments and privatizations are underway

#### **Greece is gaining confidence in the future prospects**

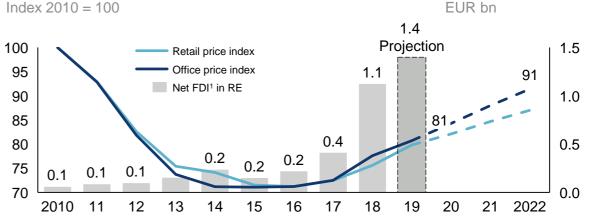
Economic conf industry	idence by	Dec-15	Dec-19	Δ
Construction	<b>≫</b>	(51.6)	(22.0)	+29.6
Industrial		(13.7)	0.8	+14.5
Retail	<b>9</b>	(2.8)	24.5	+27.3
Consumer		(58.3)	(3.9)	+54.4
Services		(16.7)	26.2	+42.9

Source: IMF, ECB, Bank of Greece

#### **Market momentum**

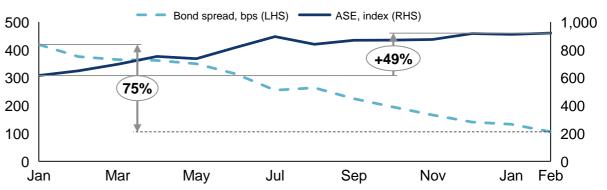






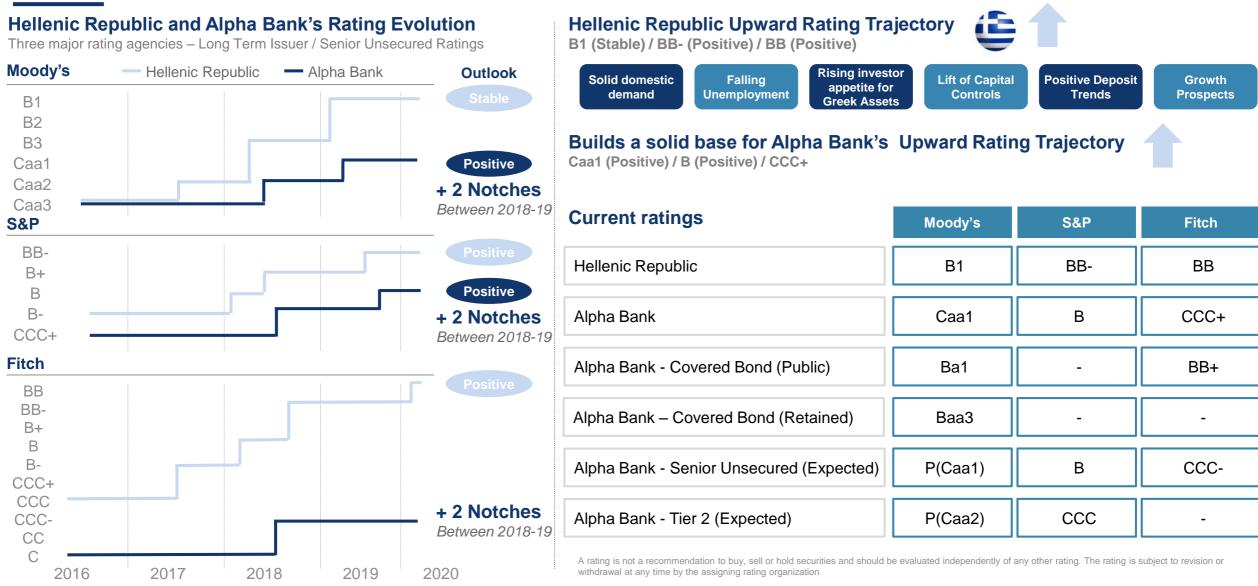
Source: Bank of Greece (2010-2019), Internal Forecasts

#### Greek 10year bond spread and ASE index



Source: Bloomberg

# Upward trajectory of ratings reflects macro and banking sector improvement





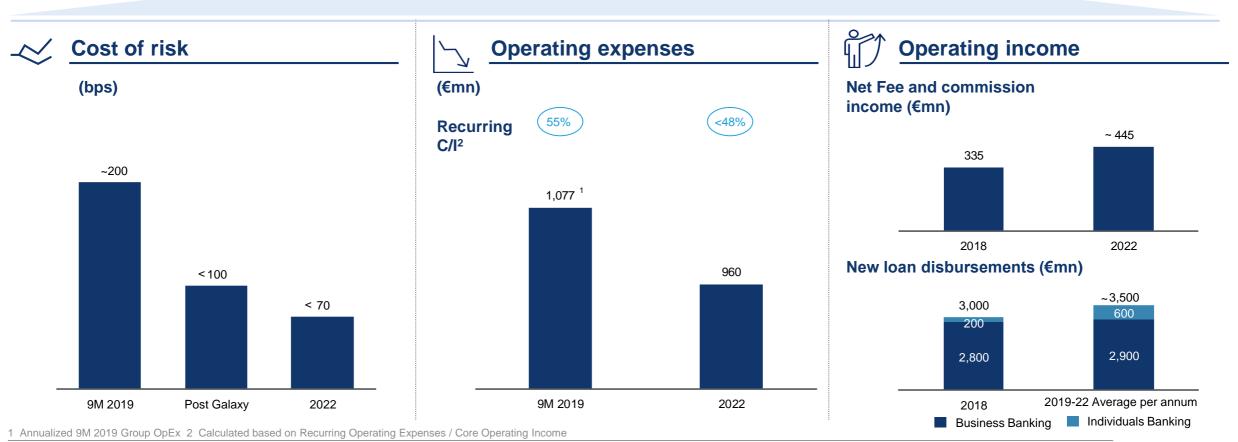
# Alpha Bank

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# Key drivers of future organic capital generation

Organic capital generation is driven by new business growth, cost of risk reduction and continued focus on operating expenses

**2022 Target RoE: 9%** 



# Track record of Operating expenses reduction

OpEx decreased by €294mn (>20%) in 2013-2019E demonstrating a strong track record of OpEx reduction and further optimisation attainable by 2022

#### **Group recurring Opex and C/I**



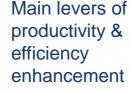








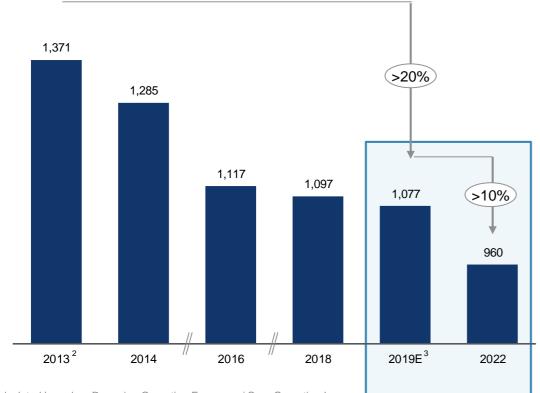


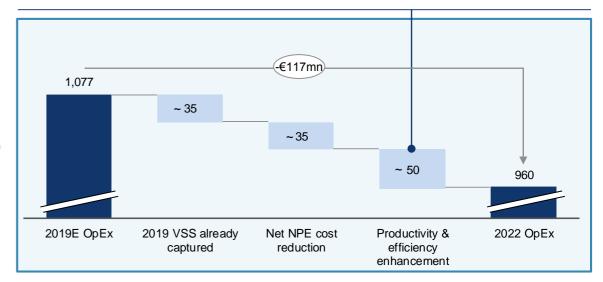


### Further reduction in Group recurring Opex: 2019E to 2022

(€mn)

- New cost governance framework
- Process efficiency
- Higher cost-efficiency technologies and IT systems
- Outsourcing of tasks and renegotiation of key existing contracts
- Rationalization of property related expenses
- Branch network optimization
- Improved branch network operating model



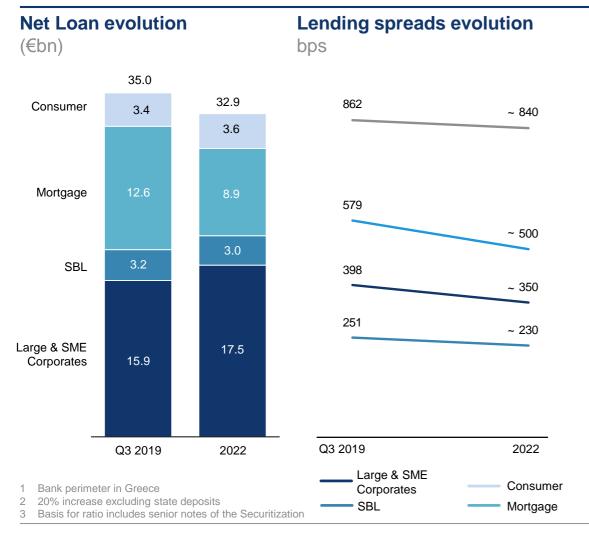


- 1 Calculated based on Recurring Operating Expenses / Core Operating Income
- 2012 and earlier not comparable due to Emporiki acquisition
- Annualized 9M 2019 Group OpEx

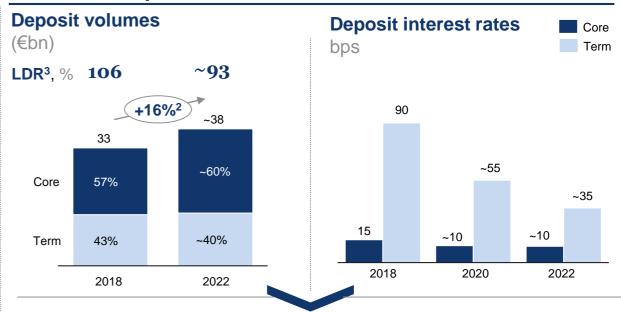
## Net Loan and deposits evolution in Greece

New loan disbursements supported by growing and granular deposit base at lower funding cost

#### Net Loans<sup>1</sup>



#### Customer Deposits<sup>1</sup>

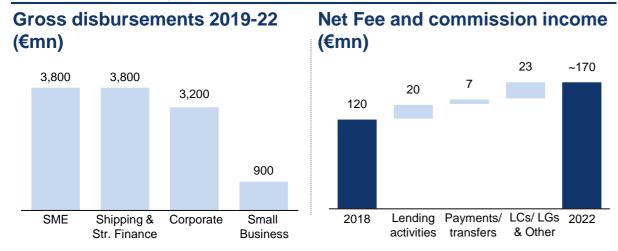


- System deposits are increasing due to the restoration of customers' confidence in the banking system. the abolishment of capital controls, and favorable macroeconomic conditions
- Alpha Bank has outperformed the market in deposit growth over the last year, attracting higher volumes of non-state deposits than its competitors
- · Last year's increase was driven by Affluent/ Private and Corporate customers, segments in which we have historically been market leaders, and which had disproportionately withdrawn deposits during the crisis
- Going forward, we expect to continue gaining our fair share in deposit attraction
- A large part of the deposit rate decrease expected in 2020 has already been implemented, while deposit volumes increased

### **Businesses and Individuals: Key metrics and levers**

€14bn of new disbursements in Businesses and Individuals segments constitute a key pillar to customer centric growth initiatives

#### **Businesses Segment<sup>1</sup>**



**SME and Corporate:** Increasing RM-time spent in client-related activities from 30% to 60% through digitized processes

**Shipping and Structured Finance:** 20+ years of market-leading expertise, with strong pipeline of large scale projects in energy and real assets sectors

Small Business: Grow our market share by:

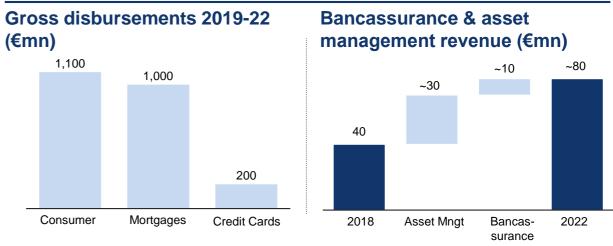
- Leveraging our premium service model of Gold SB RMs
- Targeting specific under-penetrated portfolio subsegments
- Decreasing time-to-money and improve end-to-end customer experience through a new, digitally-enabled credit process

F&C from lending: Grow in line with loan volumes and reinforce pricing discipline to manage fee leakage

Payments/ transfers: Upgrade our transaction banking product offering in payments and digital platforms

Other F&C: Enhance cross-selling of other trade finance products (LG/LC, Import/Exports and other)

#### Individuals Segment<sup>1</sup>



**Consumer lending:** Increase market share in new originations by addressing our underpenetrated customer base, developing fully digital products and expanding to new market segments

Mortgage lending: Maintain our market share and capturing the market growth, supported by new streamlined, digitally-enabled credit process and underlying market growth in Real Estate

Credit cards: Maintain our market leadership, capitalizing on our superior product offering

Asset management product revenue: Increase penetration of investments over AuM, capitalize on increased customer appetite for investment products and build on our award-winning Private and Affluent banking to capture the expected AuM inflow in the banking system

**Bancassurance:** Maintain bancassurance fee income growth momentum (+17% for 2017-18), by further increasing penetration across our customer base and further enrich our product suite

# Positive contribution of international business with disciplined allocation of capital

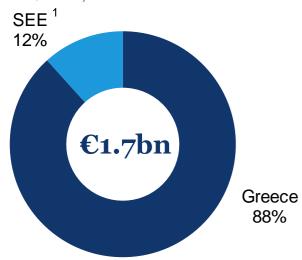
Further enhance revenue diversification leveraging our international business with attractive 2022 targets



Overall target RoE for international subsidiaries

#### **Operating Income Contribution**

(9M 2019, €bn)



#### Romania

#### Advance to Tier 1 bank status<sup>2</sup>

- Take advantage of high growth environment driven by convergence to EU levels of financial intermediation
- Increase retail client base by enhancing our product and service offering and digital transformation
- Increase SME revenue through a new sales approach and fee income focus
- Strengthen Wholesale topline through an enhanced product and service offering
- Leverage strong capital position to explore consolidation options

#### Albania

- Retain a self-funded and profitable position
- Focus on maximizing value contribution to the Group and review strategic direction

Gross Loans, 9M 2019

Deposits, 9M 2019

Spur growth in both Wholesale and Retail segments



#### **Cyprus**

- Restart the good bank through new loan production and enhance profitability through operational efficiency
- Leverage strategic partnerships to clean NPE book
- Focus on maximizing deployed capital productivity



#### **Luxembourg & UK**

- Support the wealth management business of the group
- Optimize operating model



€2.5bn

€2.6bn

Source: Company disclosure

- 1 South East Europe operations refer to Albania, Cyprus and Romania
- 2 Tier 1 banks in Romania defined as top 7 banks with >5% assets market share

Target RoE

**Target CAD** 

# Creating a market-leading sizeable servicer by combining the capabilities of Alpha Bank's and CEPAL's servicing platforms

#### **Project Galaxy**

#### **CEPAL**

First licensed servicer by the Bank of Greece (2016)

Scaled multi-customer platform with >10 NPL portfolio migrations from 3 systemic Banks

Extensive local experience in servicing both Secured (55%) and Unsecured (45%) NPL portfolios

Diversified client base and fully customized solutions per portfolio, oriented around recovery maximization

Advanced IT infrastructure including featuring an internally developed data warehouse with detailed reporting & decision making tools

#### Alpha Bank

Established platform with wide resource base covering all asset classes

Specialized capacity for Retail and Wholesale banking portfolio, tailored around performance strategies

Nationwide footprint through NPL Hubs, branches and a wide network of external vendors

Robust data analytics framework and portfolio segmentation tools, allowing a fully customer-centric approach

Fully autonomous platform including operational support functions (credit operations, legal support etc.)

#### **Servicing Platform**

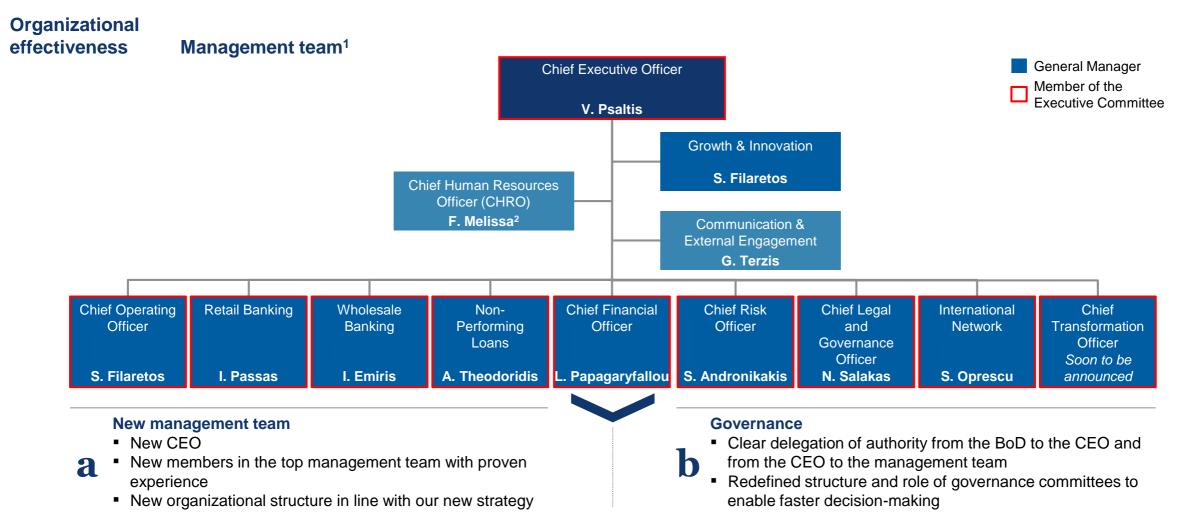
A Leading servicer in the market with:

- End-to-end servicing capability, meeting HAPS requirements
- Top caliber management team with significant experience in NPE management
- Unique proposition in Greece and proven track record in joint servicing of Banking and investor owned NPL portfolios
- Scalable capacity to manage additional business

A well diversified portfolio of up to EUR 27bn and a clear set of objectives

Portfolio		AuM	Mandate
Galaxy		c.12bn	Deliver securitization business plan
3rd party		c.8bn	Deliver investor value and develop business
Core		c.7bn	Achieve SSM targets with focus on re-performance
REO		c.0.5bn	Monetize RE assets through holistic asset management

# Ambitious Management team leading Alpha Bank's new strategy



<sup>1</sup> The following divisions, also reporting to the CEO, not depicted: CEO office, Internal Audit, Economic Research
2 F. Melissa will assume her role in early 2020. Until then P. Konidari will continue serving the Bank as Executive General Manager of Human Resources. Thereafter, she will be appointed Senior Advisor to the CEO

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Bloomberg : ALPHA GA (shares)

Alpha Bank Depository Receipts (ADRs)

Reuters : ALBKY.PK Bloomberg : ALBKY US